COURSE DETAIL

CREATIVE INDUSTRIES
Country New Zealand
Host Institution Massey University
Program(s) Massey University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Art Studio
UCEAP Course Number 135
UCEAP Course Suffix
UCEAP Official Title CREATIVE INDUSTRIES
UCEAP Transcript Title CREATIVE INDUSTRIES
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description
This course explores various concepts relating to creative industries through practice and context. In a team and collective environment, students investigate the multiplicities of what the creative industries are and develop strategies for the exchange of ideas, goods, and labors. As small teams contributing to the greater whole, you engage in conversation, sharing, information exchange, defining roles, structural organization, planning, co-creation, conflict resolution and self-evaluation.

Language(s) of Instruction
English

Host Institution Course Number
197.288

Host Institution Course Title
CREATIVE INDUSTRIES

Host Institution Course Details

Host Institution Campus
Wellington

Host Institution Faculty

Host Institution Degree

Host Institution Department
Art and Design Studies

Course Last Reviewed

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