

COURSE DETAIL

CREATIVE INDUSTRIES

Country

New Zealand

Host Institution

Massey University

Program(s)

Massey University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Art Studio

UCEAP Course Number

135

UCEAP Course Suffix**UCEAP Official Title**

CREATIVE INDUSTRIES

UCEAP Transcript Title

CREATIVE INDUSTRIES

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

This course explores various concepts relating to creative industries through practice and context. In a team and collective environment, students investigate the multiplicities of what the creative industries are and develop strategies for the exchange of ideas, goods, and labors. As small teams contributing to the greater whole, you engage in conversation, sharing, information exchange, defining roles, structural organization, planning, co-creation, conflict resolution and self-evaluation.

Language(s) of Instruction

English

Host Institution Course Number

197.288

Host Institution Course Title

CREATIVE INDUSTRIES

Host Institution Course Details**Host Institution Campus**

Wellington

Host Institution Faculty**Host Institution Degree****Host Institution Department**

Art and Design Studies

Course Last Reviewed

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