

## COURSE DETAIL

### CREATIVE INDUSTRIES

**Country**

New Zealand

**Host Institution**

Massey University

**Program(s)**

Massey University

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Art Studio

**UCEAP Course Number**

135

**UCEAP Course Suffix****UCEAP Official Title**

CREATIVE INDUSTRIES

**UCEAP Transcript Title**

CREATIVE INDUSTRIES

**UCEAP Quarter Units**

6.00

**UCEAP Semester Units**

4.00

**Course Description**

This course explores various concepts relating to creative industries through practice and context. In a team and collective environment, students investigate the multiplicities of what the creative industries are and develop strategies for the exchange of ideas, goods, and labors. As small teams contributing to the greater whole, you engage in conversation, sharing, information exchange, defining roles, structural organization, planning, co-creation, conflict resolution and self-evaluation.

**Language(s) of Instruction**

English

**Host Institution Course Number**

197.288

**Host Institution Course Title**

CREATIVE INDUSTRIES

**Host Institution Campus**

Wellington

**Host Institution Faculty****Host Institution Degree****Host Institution Department**

Art and Design Studies

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