

## COURSE DETAIL

### MEDIA THEORY

**Country**

Spain

**Host Institution**

Carlos III University of Madrid

**Program(s)**

Carlos III University of Madrid

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Communication

**UCEAP Course Number**

101

**UCEAP Course Suffix**

E

**UCEAP Official Title**

MEDIA THEORY

**UCEAP Transcript Title**

MEDIA THEORY

**UCEAP Quarter Units**

5.00

**UCEAP Semester Units**

3.30

**Course Description**

This course examines different mass media theories and their related conceptual frameworks. Topics covered include: communication as a scientific discipline; mass media and popular culture; mass society and propaganda theories; structuralism, semiotics and the media; theories on long-term effects of media exposure.

**Language(s) of Instruction**

English

**Host Institution Course Number**

13267

**Host Institution Course Title**

MEDIA THEORY

**Host Institution Campus**

Facultad de Humanidades, Comunicación y Documentación. (Getafe)

**Host Institution Faculty****Host Institution Degree****Host Institution Department**

Periodismo y Comunicación Audiovisual

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