COURSE DETAIL

MEDIA THEORY

Country
Spain

Host Institution
Carlos III University of Madrid

Program(s)
Carlos III University of Madrid

UCEAP Course Level
Upper Division

UCEAP Subject Area(s)
Communication

UCEAP Course Number
101

UCEAP Course Suffix
E

UCEAP Official Title
MEDIA THEORY

UCEAP Transcript Title
MEDIA THEORY

UCEAP Quarter Units
5.00

UCEAP Semester Units

3.30

Course Description
This course examines different mass media theories and their related conceptual frameworks. Topics covered include: communication as a scientific discipline; mass media and popular culture; mass society and propaganda theories; structuralism, semiotics and the media; theories on long-term effects of media exposure.

Language(s) of Instruction
English

Host Institution Course Number
13267

Host Institution Course Title
TEORÍA DE LA COMUNICACIÓN MEDIÁTICA

Host Institution Course Details

Host Institution Campus
Facultad de Humanidades, Comunicación y Documentación. (Getafe)

Host Institution Faculty

Host Institution Degree

Host Institution Department
Periodismo y Comunicación Audiovisual

Course Last Reviewed

Print