

# COURSE DETAIL

## CROSS-CULTURAL COMMUNICATION

**Country**

China

**Host Institution**

Fudan University

**Program(s)**

Fudan University

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Communication

**UCEAP Course Number**

116

**UCEAP Course Suffix****UCEAP Official Title**

CROSS-CULTURAL COMMUNICATION

**UCEAP Transcript Title**

CROSS-CULTURAL COMM

**UCEAP Quarter Units**

3.00

**UCEAP Semester Units**

2.00

## Course Description

The course examines the theories of western scholars in the field of culture and communication as well as the current situation and existing problems of cross-cultural communication and communication in the world under the background of globalization. Combined with the reality of China and other Asian countries, this course examines and studies the leading paradigms and examples of international and cross-cultural communication.

## Language(s) of Instruction

Chinese

## Host Institution Course Number

JOUR130036

## Host Institution Course Title

CROSS-CULTURAL COMMUNICATION

## Host Institution Campus

## Host Institution Faculty

Li Shuanglong

## Host Institution Degree

## Host Institution Department

Journalism

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