

COURSE DETAIL

CROSS-CULTURAL COMMUNICATION

Country

China

Host Institution

Fudan University

Program(s)

Fudan University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Communication

UCEAP Course Number

116

UCEAP Course Suffix**UCEAP Official Title**

CROSS-CULTURAL COMMUNICATION

UCEAP Transcript Title

CROSS-CULTURAL COMM

UCEAP Quarter Units

3.00

UCEAP Semester Units

2.00

Course Description

The course examines the theories of western scholars in the field of culture and communication as well as the current situation and existing problems of cross-cultural communication and communication in the world under the background of globalization. Combined with the reality of China and other Asian countries, this course examines and studies the leading paradigms and examples of international and cross-cultural communication.

Language(s) of Instruction

Chinese

Host Institution Course Number

JOUR130036

Host Institution Course Title

CROSS-CULTURAL COMMUNICATION

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Li Shuanglong

Host Institution Degree

Host Institution Department

Journalism

Course Last Reviewed

2020-2021

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