

COURSE DETAIL

CULTURE RESOURCES OF CITIES IN CHINA

Country

China

Host Institution

Fudan University

Program(s)

Shanghai Summer

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Urban Studies Business Administration Asian Studies

UCEAP Course Number

117

UCEAP Course Suffix

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UCEAP Official Title

CULTURE RESOURCES OF CITIES IN CHINA

UCEAP Transcript Title

CLTR RES CITIES CHN

UCEAP Quarter Units

4.00

UCEAP Semester Units

2.70

Course Description

This course examines cities rich in cultural heritages and develops a theoretical framework to understand the development of city culture for city destinations. Through field trips to the main cultural attractions in a city, students are required to analyze the development plans and marketing strategies for these destinations. This course will be Integrating current concepts, research findings and several best-practice case studies, students will gain an understanding of the highly broad and complex web of the culture resources in China.

Language(s) of Instruction

English

Host Institution Course Number

HIST170005

Host Institution Course Title

CULTURE RESOURCES OF CITIES IN CHINA

Host Institution Campus

International Summer School

Host Institution Faculty

Host Institution Degree

Host Institution Department

History

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