COURSE DETAIL

CULTURE RESOURCES OF CITIES IN CHINA

Country
China

Host Institution
Fudan University

Program(s)
Shanghai Summer

UCEAP Course Level
Upper Division

UCEAP Subject Area(s)
Urban Studies Business Administration Asian Studies

UCEAP Course Number
117

UCEAP Course Suffix
S

UCEAP Official Title
CULTURE RESOURCES OF CITIES IN CHINA

UCEAP Transcript Title
CLTR RES CITIES CHN

UCEAP Quarter Units
4.00

UCEAP Semester Units

2.70

Course Description

This course examines cities rich in cultural heritages and develops a theoretical framework to understand the development of city culture for city destinations. Through field trips to the main cultural attractions in a city, students are required to analyze the development plans and marketing strategies for these destinations.

Language(s) of Instruction
English

Host Institution Course Number
HIST170005,GEIS10007

Host Institution Course Title
CULTURE RESOURCES OF CITIES IN CHINA

Host Institution Course Details
https://iss.fudan.edu.cn/GEIS10007CultureResourcesofCitiesinChina.pdf

Host Institution Campus
International Summer School

Host Institution Faculty

Host Institution Degree

Host Institution Department
History

Course Last Reviewed
2026-2027

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