COURSE DETAIL

MANAGING DIGITAL WORK
Country United Kingdom - England
Host Institution University of Sussex
Program(s) University of Sussex
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 154
UCEAP Course Suffix
UCEAP Official Title MANAGING DIGITAL WORK
UCEAP Transcript Title MANAGE DIGITAL WORK
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description
The module examines the digital environment in which projects and work take place nowadays. Emphasis is placed on virtual teamwork and its unique characteristics (e.g. the role of technology) that make it different to traditional, face-to-face teamwork. This is a management module (not a technical one) and is thus focused on how management can be performed so that project leaders and members can overcome some of the challenges characterising (team)work in the digital age. This is accomplished via state-of-the-art research in the field. By the end of this course a successful student should be able to demonstrate understanding of the notion of digital work, its different elements, and the role of technology in it. We will evaluate traditional management theories, concepts and practices, and assess their relevance (or transformation) in the digital context. Students will develop an improved understanding of how virtual teams, as an example of digital work, can be managed effectively and gain practical experience of how a project can be successfully delivered in a digital context.

Language(s) of Instruction
English

Host Institution Course Number
N1617

Host Institution Course Title
MANAGING DIGITAL WORK

Host Institution Course Details

Host Institution Campus
Sussex

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed

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