COURSE DETAIL

MANAGING DIGITAL WORK

Country
United Kingdom - England

Host Institution
University of Sussex

Program(s)
University of Sussex

UCEAP Course Level
Upper Division

UCEAP Subject Area(s)
Business Administration

UCEAP Course Number
154

UCEAP Course Suffix

UCEAP Official Title
MANAGING DIGITAL WORK

UCEAP Transcript Title
MANAGE DIGITAL WORK

UCEAP Quarter Units
6.00

UCEAP Semester Units
4.00

Course Description

The module examines the digital environment in which projects and work take place nowadays. Emphasis is placed on virtual teamwork and its unique characteristics (e.g. the role of technology) that make it different to traditional, face-to-face teamwork. This is a management module (not a technical one) and is thus focused on how management can be performed so that project leaders and members can overcome some of the challenges characterising (team)work in the digital age. This is accomplished via state-of-the-art research in the field. By the end of this course a successful student should be able to demonstrate understanding of the notion of digital work, its different elements, and the role of technology in it. We will evaluate traditional management theories, concepts and practices, and assess their relevance (or transformation) in the digital context. Students will develop an improved understanding of how virtual teams, as an example of digital work, can be managed effectively and gain practical experience of how a project can be successfully delivered in a digital context.

Language(s) of Instruction
English

Host Institution Course Number
N1617

Host Institution Course Title
MANAGING DIGITAL WORK

Host Institution Campus
Sussex

Host Institution Faculty

Host Institution Degree

Host Institution Department

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