COURSE DETAIL

THE DIGITAL SELF

Country
Ireland

Host Institution
University College Dublin

Program(s)
University College Dublin

UCEAP Course Level
Upper Division

UCEAP Subject Area(s)
Communication

UCEAP Course Number
109

UCEAP Course Suffix

UCEAP Official Title
THE DIGITAL SELF

UCEAP Transcript Title
DIGITAL SELF

UCEAP Quarter Units
4.00

UCEAP Semester Units
2.70

Course Description

This course explores how digital technologies and networked culture are influencing our sense of self and community, from the crafting and presentation of personal identity to the empowerment of individual voices to create and incite change, and to the curational practices of the self that have formed within the sphere of digital marketing. The course discusses digital media theories and the impacts of social media interactions on issues of representation, self-perception, and cultural understandings in society. The course provides the necessary scholarship for digital media studies, with an emphasis of analysis on what people say on social media, what they do through their digital interactions, and how the technology is implicated in the way certain discourses, presentations, and cultural views are consolidated in contemporary society, particularly amongst minority communities.

Language(s) of Instruction
English

Host Institution Course Number
IS30350

Host Institution Course Title
THE DIGITAL SELF

Host Institution Campus
UC Dublin

Host Institution Faculty

Host Institution Degree

Host Institution Department
Information Studies

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