

COURSE DETAIL

TRAVELS AND IMAGES TOURIST SPACES

Country

Spain

Host Institution

Carlos III University of Madrid

Program(s)

Carlos III University of Madrid

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Communication Anthropology

UCEAP Course Number

141

UCEAP Course Suffix**UCEAP Official Title**

TRAVELS AND IMAGES TOURIST SPACES

UCEAP Transcript Title

TRAVELS & TOURISM

UCEAP Quarter Units

5.00

UCEAP Semester Units

3.30

Course Description

This course examines aspects directly related to the evolution and present state of cultural representations of tourism landscapes and territory in the contemporary world. Topics covered include: the importance, typology and mechanisms of formation of images of tourist destinations; diverse media involved in the formation of such images; origins and evolution of the tourist image of contemporary Spain; relevance and exploitation of cultural images of places and regions as a resource for designing tourist itineraries and products.

Language(s) of Instruction

Spanish

Host Institution Course Number

13094

Host Institution Course Title

TRAVELS AND IMAGES TOURIST SPACES

Host Institution Campus

Facultad de Ciencias Sociales y Jurídicas. (Getafe

Host Institution Faculty

Host Institution Degree

Host Institution Department

Humanidades: Historia, Geografía y Arte

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