COURSE DETAIL

CORPORATE FINANCIAL STRATEGY
Country United Kingdom - England
Host Institution University College London
Program(s) University College London
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 125
UCEAP Course Suffix
UCEAP Official Title CORPORATE FINANCIAL STRATEGY
UCEAP Transcript Title CORP FINANC STRAT
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description
This course considers a wide range of major strategic financial analyzes addressed by companies' senior financial officers today. FDs and CFOs comprise the largest future source of CEOs of publicly-traded firms. This course, "CFS" is designed to be of interest to numerous groups, including but not limited to: aspiring corporate financial officers, advisers and bankers dealing with CFOs/FDs and general management-oriented students who appreciate that financial & investment strategies aimed at maximizing shareholder value are paramount in business decision-making today and into the future. Focus is on alternative opportunities/threats encountered by the FD/CFO in key areas: working capital management, optimal capital structure, internal and external investment advanced evaluation, financial plan development (both immediate and over the company's entire financial lifespan), buy back and dividend decisions, use and mis-use of corporate gearing (leverage), internal profit improvement initiatives, financial sourcing, make v buy financial decisions, bankruptcy and basic tax strategy, dividends and share buy-backs, an overview-level introduction to the Capital Asset Pricing Model (CAPM) and Weighed Average Cost of Capital (WACC) analysis, and management of relationships with the investment community.

Language(s) of Instruction
English

Host Institution Course Number
MSIN0039

Host Institution Course Title
CORPORATE FINANCIAL STRATEGY

Host Institution Course Details

Host Institution Campus
University College London

Host Institution Faculty

Host Institution Degree

Host Institution Department
Management

Course Last Reviewed

Print