

# COURSE DETAIL

## CORPORATE FINANCIAL STRATEGY

**Country**

United Kingdom - England

**Host Institution**

University College London

**Program(s)**

University College London

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

125

**UCEAP Course Suffix****UCEAP Official Title**

CORPORATE FINANCIAL STRATEGY

**UCEAP Transcript Title**

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**UCEAP Quarter Units**

6.00

**UCEAP Semester Units**

4.00

## **Course Description**

This course considers a wide range of major strategic financial analyzes addressed by companies' senior financial officers today. FDs and CFOs comprise the largest future source of CEOs of publicly-traded firms. This course, "CFS" is designed to be of interest to numerous groups, including but not limited to: aspiring corporate financial officers, advisers and bankers dealing with CFOs/FDs and general management-oriented students who appreciate that financial & investment strategies aimed at maximizing shareholder value are paramount in business decision-making today and into the future. Focus is on alternative opportunities/threats encountered by the FD/CFO in key areas: working capital management, optimal capital structure, internal and external investment advanced evaluation, financial plan development (both immediate and over the company's entire financial lifespan), buy back and dividend decisions, use and mis-use of corporate gearing (leverage), internal profit improvement initiatives, financial sourcing, make v buy financial decisions, bankruptcy and basic tax strategy, dividends and share buy-backs, an overview-level introduction to the Capital Asset Pricing Model (CAPM) and Weighed Average Cost of Capital (WACC) analysis, and management of relationships with the investment community.

## **Language(s) of Instruction**

English

## **Host Institution Course Number**

MSIN0039

## **Host Institution Course Title**

CORPORATE FINANCIAL STRATEGY

## **Host Institution Campus**

University College London

## **Host Institution Faculty**

## **Host Institution Degree**

## **Host Institution Department**

Management

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