

# COURSE DETAIL

## MANAGING HUMAN CAPITAL

**Country**

Hong Kong

**Host Institution**

Chinese University of Hong Kong

**Program(s)**

Hong Kong Summer, CUHK

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

114

**UCEAP Course Suffix**

S

**UCEAP Official Title**

MANAGING HUMAN CAPITAL

**UCEAP Transcript Title**

MGMT HUMAN CAPITOL

**UCEAP Quarter Units**

4.50

**UCEAP Semester Units**

3.00

### **Course Description**

The course provides a study of human capital as an essential resource in organizations. It discusses identifying, attracting, retaining, and motivating human capital and the impact it has on organizational success. Drawing on behavioral science concepts and theories, the course examines topics including job analysis, manpower planning, recruitment, training and development, performance management, compensation and motivation, benefit, employee relations, and employee security and safety. Text: Pfeffer and Sutton, HARD FACTS, DANGEROUS HALF-TRUTHS, AND TOTAL NONSENSE: PROFITING FROM EVIDENCE-BASED MANAGEMENT. Assessment: exam one (30%), exam two (30%), group project presentation (20%), written case analysis (10%), class participation (10%).

### **Language(s) of Instruction**

English

### **Host Institution Course Number**

MGNT2040

### **Host Institution Course Title**

MANAGING HUMAN CAPITAL

### **Host Institution Course Details**

### **Host Institution Campus**

International Summer School

### **Host Institution Faculty**

### **Host Institution Degree**

### **Host Institution Department**

Business and Management

### **Course Last Reviewed**

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