COURSE DETAIL

MANAGING HUMAN CAPITAL

Country
Hong Kong

Host Institution
Chinese University of Hong Kong

Program(s)
Hong Kong Summer, CUHK

UCEAP Course Level
Upper Division

UCEAP Subject Area(s)
Business Administration

UCEAP Course Number
114

UCEAP Course Suffix
S

UCEAP Official Title
MANAGING HUMAN CAPITAL

UCEAP Transcript Title
MGMT HUMAN CAPITOL

UCEAP Quarter Units
4.50

UCEAP Semester Units

3.00

Course Description
The course provides a study of human capital as an essential resource in organizations. It discusses identifying, attracting, retaining, and motivating human capital and the impact it has on organizational success. Drawing on behavioral science concepts and theories, the course examines topics including job analysis, manpower planning, recruitment, training and development, performance management, compensation and motivation, benefit, employee relations, and employee security and safety. Text: Pfeffer and Sutton, HARD FACTS, DANGEROUS HALF-TRUTHS, AND TOTAL NONSENSE: PROFITING FROM EVIDENCE-BASED MANAGEMENT. Assessment: exam one (30%), exam two (30%), group project presentation (20%), written case analysis (10%), class participation (10%).

Language(s) of Instruction
English

Host Institution Course Number
MGNT2040

Host Institution Course Title
MANAGING HUMAN CAPITAL

Host Institution Course Details

Host Institution Campus
International Summer School

Host Institution Faculty

Host Institution Degree

Host Institution Department
Business and Management

Course Last Reviewed

Print