

COURSE DETAIL

MANAGING HUMAN CAPITAL

Country

Hong Kong

Host Institution

Chinese University of Hong Kong

Program(s)

Hong Kong Summer, CUHK

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

114

UCEAP Course Suffix

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UCEAP Official Title

MANAGING HUMAN CAPITAL

UCEAP Transcript Title

MGMT HUMAN CAPITOL

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

The course provides a study of human capital as an essential resource in organizations. It discusses identifying, attracting, retaining, and motivating human capital and the impact it has on organizational success. Drawing on behavioral science concepts and theories, the course examines topics including job analysis, manpower planning, recruitment, training and development, performance management, compensation and motivation, benefit, employee relations, and employee security and safety. Text: Pfeffer and Sutton, HARD FACTS, DANGEROUS HALF-TRUTHS, AND TOTAL NONSENSE: PROFITING FROM EVIDENCE-BASED MANAGEMENT. Assessment: exam one (30%), exam two (30%), group project presentation (20%), written case analysis (10%), class participation (10%).

Language(s) of Instruction

English

Host Institution Course Number

MGNT2040

Host Institution Course Title

MANAGING HUMAN CAPITAL

Host Institution Campus

International Summer School

Host Institution Faculty

Host Institution Degree

Host Institution Department

Business and Management

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