COURSE DETAIL

SOCIAL MEDIA: BEHIND THE SCENES
Country France
Host Institution Institut d'Etudes Politiques (Sciences Po)
Program(s) Sciences Po Paris
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Communication
UCEAP Course Number 100
UCEAP Course Suffix
UCEAP Official Title SOCIAL MEDIA: BEHIND THE SCENES
UCEAP Transcript Title SOCIAL MEDIA
UCEAP Quarter Units 4.50
UCEAP Semester Units 3.00

Course Description
This course covers the vast internet cultural and political landscape of social media. It discusses the major driving forces powering today's internet, how open source redefined capitalism, and how Google and Facebook's algorithms are reshaping society.

Language(s) of Instruction
English

Host Institution Course Number
DSPO 25A01

Host Institution Course Title
SOCIAL MEDIA: BEHIND THE SCENES

Host Institution Course Details
http://formation.sciences-po.fr/enseignement/2019/DSPO/25A01

Host Institution Campus
English Seminar

Host Institution Faculty

Host Institution Degree

Host Institution Department
Political Science

Course Last Reviewed
2020-2021

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