

COURSE DETAIL

SOCIAL MEDIA: BEHIND THE SCENES

Country

France

Host Institution

Institut d'Etudes Politiques (Sciences Po)

Program(s)

Sciences Po Paris

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Communication

UCEAP Course Number

100

UCEAP Course Suffix**UCEAP Official Title**

SOCIAL MEDIA: BEHIND THE SCENES

UCEAP Transcript Title

SOCIAL MEDIA

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

This course covers the vast internet cultural and political landscape of social media. It discusses the major driving forces powering today's internet, how open source redefined capitalism, and how Google and Facebook's algorithms are reshaping society.

Language(s) of Instruction

English

Host Institution Course Number

DSPO 25A01

Host Institution Course Title

SOCIAL MEDIA: BEHIND THE SCENES

Host Institution Course Details

<http://formation.sciences-po.fr/enseignement/2019/DSPO/25A01>

Host Institution Campus

English Seminar

Host Institution Faculty**Host Institution Degree****Host Institution Department**

Political Science

Course Last Reviewed

2020-2021

[Print](#)