COURSE DETAIL

INTERNATIONAL BUSINESS: ORGANIZATION AND LEADERSHIP

Country
Sweden

Host Institution
Lund University

Program(s)
Lund University

UCEAP Course Level
Upper Division

UCEAP Subject Area(s)
Business Administration

UCEAP Course Number
122

UCEAP Course Suffix

UCEAP Official Title
INTERNATIONAL BUSINESS: ORGANIZATION AND LEADERSHIP

UCEAP Transcript Title
ORG & LEADERSHIP

UCEAP Quarter Units
4.00

UCEAP Semester Units
2.70

Course Description

This course introduces the central traditions in organization and leadership studies by covering the basic set of concepts and perspectives needed to analyze and understand organizational phenomena and make sense of challenges managers and workers might face. The following theoretical themes (among others) are included: motivation, culture, control, leadership, and organizational design. Furthermore, the course seeks to develop analytical (problem-identifying) and decision making (problem-solving) skills required to manage complex situations, as well as train students in argumentation and presentation skills. An important pedagogical idea of the course is to make sure that theories are applied to organizational practice. Case studies are the main tool to accomplish this. In order to address the complexity of organizational issues, various perspectives are adopted when organizational practice is discussed, and emphasis is put on reflective usage of theories.

Language(s) of Instruction
English

Host Institution Course Number
IBUA41

Host Institution Course Title
INTERNATIONAL BUSINESS: ORGANIZATION AND LEADERSHIP

Host Institution Course Details
https://kursplaner.lu.se/pdf/kurs/en/ibua41

Host Institution Campus
Lund

Host Institution Faculty
Economics and Management

Host Institution Degree

Host Institution Department

Course Last Reviewed

2024-2025

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