COURSE DETAIL

UNDERSTANDING AUSTRALIAN MEDIA
Country Australia
Host Institution University of Melbourne
Program(s) University of Melbourne
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Communication
UCEAP Course Number 138
UCEAP Course Suffix
UCEAP Official Title UNDERSTANDING AUSTRALIAN MEDIA
UCEAP Transcript Title AUSTRALIAN MEDIA
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description

This course examines Australian media with an emphasis on its political nature and issues of policy, regulation, ownership, governance and local content. Students are encouraged to actively, and critically, examine their own media use. Drawing on this, and a range of case studies, students engage with debates about journalism and ethics, the nature of commercial and public media, and the changing shape of news and current affairs. Major topics include advertising and commercial television, alternative media, talkback radio and the "cash for comment" inquiry, and journalism and ethics. Upon completion of the course, students have developed a strong grasp of the major thematic issues influencing Australian media.

Language(s) of Instruction
English

Host Institution Course Number
MECM20006

Host Institution Course Title
UNDERSTANDING AUSTRALIAN MEDIA

Host Institution Course Details
https://handbook.unimelb.edu.au/view/2014/MECM20006

Host Institution Campus
Melbourne

Host Institution Faculty

Host Institution Degree

Host Institution Department
Media & Communications

Course Last Reviewed
2022-2023

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