

COURSE DETAIL

UNDERSTANDING AUSTRALIAN MEDIA

Country

Australia

Host Institution

University of Melbourne

Program(s)

University of Melbourne

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Communication

UCEAP Course Number

138

UCEAP Course Suffix**UCEAP Official Title**

UNDERSTANDING AUSTRALIAN MEDIA

UCEAP Transcript Title

AUSTRALIAN MEDIA

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

This course examines Australian media with an emphasis on its political nature and issues of policy, regulation, ownership, governance and local content. Students are encouraged to actively, and critically, examine their own media use. Drawing on this, and a range of case studies, students engage with debates about journalism and ethics, the nature of commercial and public media, and the changing shape of news and current affairs. Major topics include advertising and commercial television, alternative media, talkback radio and the "cash for comment" inquiry, and journalism and ethics. Upon completion of the course, students have developed a strong grasp of the major thematic issues influencing Australian media.

Language(s) of Instruction

English

Host Institution Course Number

MECM20006

Host Institution Course Title

UNDERSTANDING AUSTRALIAN MEDIA

Host Institution Course Details

<https://handbook.unimelb.edu.au/view/2014/MECM20006>

Host Institution Campus

Melbourne

Host Institution Faculty

Host Institution Degree

Host Institution Department

Media & Communications

Course Last Reviewed

2022-2023

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