

## COURSE DETAIL

### UNDERSTANDING AUSTRALIAN MEDIA

**Country**

Australia

**Host Institution**

University of Melbourne

**Program(s)**

University of Melbourne

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Communication

**UCEAP Course Number**

138

**UCEAP Course Suffix****UCEAP Official Title**

UNDERSTANDING AUSTRALIAN MEDIA

**UCEAP Transcript Title**

AUSTRALIAN MEDIA

**UCEAP Quarter Units**

6.00

**UCEAP Semester Units**

4.00

## Course Description

This course examines Australian media with an emphasis on its political nature and issues of policy, regulation, ownership, governance and local content. Students are encouraged to actively, and critically, examine their own media use. Drawing on this, and a range of case studies, students engage with debates about journalism and ethics, the nature of commercial and public media, and the changing shape of news and current affairs. Major topics include advertising and commercial television, alternative media, talkback radio and the "cash for comment" inquiry, and journalism and ethics. Upon completion of the course, students have developed a strong grasp of the major thematic issues influencing Australian media.

## Language(s) of Instruction

English

## Host Institution Course Number

MECM20006

## Host Institution Course Title

UNDERSTANDING AUSTRALIAN MEDIA

## Host Institution Campus

Melbourne

## Host Institution Faculty

## Host Institution Degree

## Host Institution Department

Media & Communications

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