# COURSE DETAIL

| INTERNATIONAL BUSINESS COMMUNICATION |
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| **Country**<br>Korea, South |
| **Host Institution**<br>Yonsei University |
| **Program(s)**<br>Yonsei University |
| **UCEAP Course Level**<br>Lower Division |
| **UCEAP Subject Area(s)**<br>Communication Business Administration |
| **UCEAP Course Number**<br>29 |
| **UCEAP Course Suffix** |
| **UCEAP Official Title**<br>INTERNATIONAL BUSINESS COMMUNICATION |
| **UCEAP Transcript Title**<br>INTL BUSINESS COMM |
| **UCEAP Quarter Units**<br>4.50 |
| **UCEAP Semester Units**<br>3.00 |

**Course Description**

This course introduces business communication skills. It looks at the standard practices for communicating within and across business sectors. It covers the fundamentals of business writing, including memoranda, email, business letters, and discuss how to be persuasive and engaging in these writings. Additionally, we explore oral presentation as it exists in different professional contexts and settings.

**Language(s) of Instruction**
English

**Host Institution Course Number**
IEE3328

**Host Institution Course Title**
INTERNATIONAL BUSINESS COMMUNICATION

**Host Institution Course Details**

**Host Institution Campus**

**Host Institution Faculty**

**Host Institution Degree**

**Host Institution Department**

**Course Last Reviewed**
2022-2023

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