

COURSE DETAIL

JOURNALISTIC COMMUNICATION

Country

Spain

Host Institution

Carlos III University of Madrid

Program(s)

Carlos III University of Madrid

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Communication

UCEAP Course Number

105

UCEAP Course Suffix**UCEAP Official Title**

JOURNALISTIC COMMUNICATION

UCEAP Transcript Title

JOURNALISTIC COMM

UCEAP Quarter Units

5.00

UCEAP Semester Units

3.30

Course Description

This course covers the fundamentals of journalistic communication and the techniques and journalistic expression in the audiovisual media. Other topics include: the historical origins of journalistic information; its social, economic and political causes; its evolution and its impact on contemporary societies; rhetoric and argument in informative speeches; theory and analysis of the information in the audiovisual media; and globalization and social change in 21st century journalism.

Language(s) of Instruction

Host Institution Course Number

13506

Host Institution Course Title

COMUNICACIÓN PERIODÍSTICA

Host Institution Course Details

http://www3.uc3m.es/reina/Fichas/Idioma_2/211.13506.html

Host Institution Campus

Getafe

Host Institution Faculty

Facultad de Humanidades, Comunicación y Documentación

Host Institution Degree

Host Institution Department

Periodismo y Comunicación Audiovisual

Course Last Reviewed

2023-2024

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