

## COURSE DETAIL

### JOURNALISTIC COMMUNICATION

**Country**

Spain

**Host Institution**

Carlos III University of Madrid

**Program(s)**

Carlos III University of Madrid

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Communication

**UCEAP Course Number**

105

**UCEAP Course Suffix****UCEAP Official Title**

JOURNALISTIC COMMUNICATION

**UCEAP Transcript Title**

JOURNALISTIC COMM

**UCEAP Quarter Units**

5.00

**UCEAP Semester Units**

3.30

## Course Description

This course covers the fundamentals of journalistic communication and the techniques and journalistic expression in the audiovisual media. Other topics include: the historical origins of journalistic information; its social, economic and political causes; its evolution and its impact on contemporary societies; rhetoric and argument in informative speeches; theory and analysis of the information in the audiovisual media; and globalization and social change in 21st century journalism.

## Language(s) of Instruction

### Host Institution Course Number

13506

### Host Institution Course Title

JOURNALISTIC COMMUNICATION

### Host Institution Campus

Getafe

### Host Institution Faculty

Facultad de Humanidades, Comunicación y Documentación

### Host Institution Degree

### Host Institution Department

Periodismo y Comunicación Audiovisual

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