

COURSE DETAIL

CROSS-CULTURAL MANAGEMENT

Country

Taiwan

Host Institution

National Taiwan University

Program(s)

National Taiwan University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

128

UCEAP Course Suffix**UCEAP Official Title**

CROSS-CULTURAL MANAGEMENT

UCEAP Transcript Title

CROSS-CULTURE MGMT

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

This course provides systematic knowledge of management in a multi-cultural context. The course uses examples, cases, movies, and group activities from Taiwan and other cultures to discuss the related concepts. The course discusses the leadership styles of Yung-Ching Wang, Terry Guo, and Morris Chang and how they handle problems such as the Foxconn crisis during May 2010 and the TSMC's layoff incident during March-April, 2009. Focus is on the cultural aspects and implications of these incidents. Texts: Nancy Adler, INTERNATIONAL DIMENSIONS OF ORGANIZATIONAL BEHAVIOR; Geert Hofstede, CULTURE'S CONSEQUENCE: INTERNATIONAL DIFFERENCES IN WORK-RELATED VALUES.

Language(s) of Instruction

English

Host Institution Course Number

GMBA7067

Host Institution Course Title

CROSS-CULTURAL MANAGEMENT

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Business Administration

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