COURSE DETAIL

CROSS-CULTURAL MANAGEMENT
Country Taiwan
Host Institution National Taiwan University
Program(s) National Taiwan University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 128
UCEAP Course Suffix
UCEAP Official Title CROSS-CULTURAL MANAGEMENT
UCEAP Transcript Title CROSS-CULTURE MGMT
UCEAP Quarter Units 4.50
UCEAP Semester Units 3.00

Course Description

This course provides systematic knowledge of management in a multi-cultural context. The course uses examples, cases, movies, and group activities from Taiwan and other cultures to discuss the related concepts. The course discusses the leadership styles of Yung-Ching Wang, Terry Guo, and Morris Chang and how they handle problems such as the Foxconn crisis during May 2010 and the TSMC's layoff incident during March-April, 2009. Focus is on the cultural aspects and implications of these incidents. Texts: Nancy Adler, INTERNATIONAL DIMENSIONS OF ORGANIZATIONAL BEHAVIOR; Geert Hofstede, CULTURE'S CONSEQUENCE: INTERNATIONAL DIFFERENCES IN WORK-RELATED VALUES.

Language(s) of Instruction
English

Host Institution Course Number
GMBA7067

Host Institution Course Title
CROSS-CULTURAL MANAGEMENT

Host Institution Course Details
https://nol.ntu.edu.tw/nol/coursesearch/print_table.php?course_id=749 M0890&cla...

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
Business Administration

Course Last Reviewed
2022-2023

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