

# COURSE DETAIL

## FUNDAMENTALS OF MANAGEMENT

**Country**

United Kingdom - England

**Host Institution**

University of London, Queen Mary

**Program(s)**

University of London, Queen Mary

**UCEAP Course Level**

Lower Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

61

**UCEAP Course Suffix****UCEAP Official Title**

FUNDAMENTALS OF MANAGEMENT

**UCEAP Transcript Title**

FUNDMNTLS/MANAGMENT

**UCEAP Quarter Units**

6.00

**UCEAP Semester Units**

4.00

## Course Description

This course provides an introduction to business management and administration. It offers an understanding of the external and internal business environment, the various contexts of business, and an analysis of markets and issues within business management. The course covers the structure and functioning of business organizations, examining the internal and external environments of business with particular emphasis on political, economic, sociological, technical, legal, and ethical issues.

## Language(s) of Instruction

English

## Host Institution Course Number

BUS001

## Host Institution Course Title

FUNDAMENTALS OF MANAGEMENT

## Host Institution Course Details

## Host Institution Campus

Queen Mary University of London

## Host Institution Faculty

## Host Institution Degree

## Host Institution Department

Business

## Course Last Reviewed

[Print](#)