

COURSE DETAIL

FUNDAMENTALS OF MANAGEMENT

Country

United Kingdom - England

Host Institution

University of London, Queen Mary

Program(s)

University of London, Queen Mary

UCEAP Course Level

Lower Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

61

UCEAP Course Suffix**UCEAP Official Title**

FUNDAMENTALS OF MANAGEMENT

UCEAP Transcript Title

FUNDMNTLS/MANAGMENT

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

This course provides an introduction to business management and administration. It offers an understanding of the external and internal business environment, the various contexts of business, and an analysis of markets and issues within business management. The course covers the structure and functioning of business organizations, examining the internal and external environments of business with particular emphasis on political, economic, sociological, technical, legal, and ethical issues.

Language(s) of Instruction

English

Host Institution Course Number

BUS001

Host Institution Course Title

FUNDAMENTALS OF MANAGEMENT

Host Institution Campus

Queen Mary University of London

Host Institution Faculty

Host Institution Degree

Host Institution Department

Business

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