COURSE DETAIL

EUROPEAN UNION PUBLIC DIPLOMACY
Country France
Host Institution Sciences Po Reims
Program(s) Sciences Po Reims
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Political Science
UCEAP Course Number 117
UCEAP Course Suffix
UCEAP Official Title EUROPEAN UNION PUBLIC DIPLOMACY
UCEAP Transcript Title EU PUBLIC DIPLOMACY
UCEAP Quarter Units 4.50
UCEAP Semester Units 3.00

Course Description
The purpose of this course is first to develop attention to public diplomacy and, secondly, to think of how public diplomacy could be seen as a way of increasing connections among people in order to shape perceptions and to change people's mind. Seen from China, Australia, or USA, Europe seems to be a unique political structure with an elaborated decision-making's chain. Yet, seen from the EU, the perception is quite different. The EU as a multi-level political object, with different scales of states (from Malta or Luxembourg to Germany), has a quite unique position to disseminate several stories involving joint goals for rallying the world to its norms and values. The course raises questions regarding a common army (hard power), culture (soft power), or other components of the European way or leadership in the world.

Language(s) of Instruction
English

Host Institution Course Number
16115

Host Institution Course Title
E.U. PUBLIC DIPLOMACY

Host Institution Course Details

Host Institution Campus
Core Common

Host Institution Faculty

Host Institution Degree

Host Institution Department
European Affairs

Course Last Reviewed

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