

COURSE DETAIL

EUROPEAN UNION PUBLIC DIPLOMACY

Country

France

Host Institution

Sciences Po Reims

Program(s)

Sciences Po Reims

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Political Science

UCEAP Course Number

117

UCEAP Course Suffix**UCEAP Official Title**

EUROPEAN UNION PUBLIC DIPLOMACY

UCEAP Transcript Title

EU PUBLIC DIPLOMACY

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

The purpose of this course is first to develop attention to public diplomacy and, secondly, to think of how public diplomacy could be seen as a way of increasing connections among people in order to shape perceptions and to change people's mind. Seen from China, Australia, or USA, Europe seems to be a unique political structure with an elaborated decision-making's chain. Yet, seen from the EU, the perception is quite different. The EU as a multi-level political object, with different scales of states (from Malta or Luxembourg to Germany), has a quite unique position to disseminate several stories involving joint goals for rallying the world to its norms and values. The course raises questions regarding a common army (hard power), culture (soft power), or other components of the European way or leadership in the world.

Language(s) of Instruction

English

Host Institution Course Number

16115

Host Institution Course Title

E.U. PUBLIC DIPLOMACY

Host Institution Course Details

Host Institution Campus

Core Common

Host Institution Faculty

Host Institution Degree

Host Institution Department

European Affairs

Course Last Reviewed

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