

# COURSE DETAIL

## EUROPEAN UNION PUBLIC DIPLOMACY

**Country**

France

**Host Institution**

Sciences Po Reims

**Program(s)**

Sciences Po Reims

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Political Science

**UCEAP Course Number**

117

**UCEAP Course Suffix****UCEAP Official Title**

EUROPEAN UNION PUBLIC DIPLOMACY

**UCEAP Transcript Title**

EU PUBLIC DIPLOMACY

**UCEAP Quarter Units**

4.50

**UCEAP Semester Units**

3.00

## Course Description

The purpose of this course is first to develop attention to public diplomacy and, secondly, to think of how public diplomacy could be seen as a way of increasing connections among people in order to shape perceptions and to change people's mind. Seen from China, Australia, or USA, Europe seems to be a unique political structure with an elaborated decision-making's chain. Yet, seen from the EU, the perception is quite different. The EU as a multi-level political object, with different scales of states (from Malta or Luxembourg to Germany), has a quite unique position to disseminate several stories involving joint goals for rallying the world to its norms and values. The course raises questions regarding a common army (hard power), culture (soft power), or other components of the European way or leadership in the world.

## Language(s) of Instruction

English

## Host Institution Course Number

16115

## Host Institution Course Title

EUROPEAN UNION PUBLIC DIPLOMACY

## Host Institution Campus

Core Common

## Host Institution Faculty

## Host Institution Degree

## Host Institution Department

European Affairs

[Print](#)