COURSE DETAIL

INTRODUCTION TO SCREEN GENRES

Country
South Africa

Host Institution
University of Cape Town

Program(s)
University of Cape Town

UCEAP Course Level
Upper Division

UCEAP Subject Area(s)
Film & Media Studies

UCEAP Course Number
120

UCEAP Course Suffix

UCEAP Official Title
INTRODUCTION TO SCREEN GENRES

UCEAP Transcript Title
INTRO SCREEN GENRES

UCEAP Quarter Units
6.00

UCEAP Semester Units
4.00

Course Description

This course provides an introduction to genre studies for screen texts. This investigation of genre is supported by a sampling of film and television genre texts. The concept of genre provides a lens for considering the industrial, historical and sociopolitical factors which shape screen media. While drawing from a range of global examples, this course will also pay particular attention to the ways genre has been adapted for African audiences and South African audiences, in particular. The course explores a number of key questions related to genre: (1) What is genre and how are genres defined? (2) How do industries influence and shape genre texts? (3) What role do audiences play in making meaning and how do genres determine the practices and expectations of audiences? (4) How do we account for generic change and hybridity over time and in response to new technologies; and (5)What are politics of genres which travel across different national and economic contexts? The core course will be accompanied by a seminar series in which students may select a more focussed path of study examining a genre of interest to them. DP requirements: All written work must be submitted by the stipulated dates. Students who miss more than two seminars will lose their DPs. Assessment: Assessment for the lecture series will be based on classwork (30%) plus one two-hour examination (20%). The lecture series counts 50% and the seminar 50% of the final mark for the course.

Language(s) of Instruction

English

Host Institution Course Number

FAM2013F/S

Host Institution Course Title

INTRODUCTION TO SCREEN GENRES

Host Institution Campus

Humanities

Host Institution Faculty

Host Institution Degree

Host Institution Department
Film and Media Studies

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