COURSE DETAIL

MEDIA IMPACT IN CENTRAL EUROPE: PAST AND PRESENT
Country Czech Republic
Host Institution CIEE, Prague
Program(s) Central European Studies
UCEAP Course Level Upper Division
UCEAP Subject Area(s) European Studies Communication
UCEAP Course Number 114
UCEAP Course Suffix
UCEAP Official Title MEDIA IMPACT IN CENTRAL EUROPE: PAST AND PRESENT
UCEAP Transcript Title MEDIA CENTRAL EUR
UCEAP Quarter Units 4.50
UCEAP Semester Units 3.00

Course Description
This course examines the role and impact of international and domestic media on political developments in Europe. The course explores the perceptional particularities of various Central European audiences, the role of historic circumstances, and media's tradition in shaping it. Comparison with the U.S. perspective is made when relevant. Students discuss how the media can shape attitudes toward the social and natural environment. The course reviews the way of doing journalism at Prague-based, U.S.-funded Radio Free Europe/Radio Liberty as well as other media companies. The course explores the current niches of major Prague based media organizations and the relations of media with power structures. Journalists from RFE/RL and other media provide guest lectures. The course analyzes the two-way impact between media and society and the role of dominant theories in shaping public attitudes. A key aspect of the course focuses on the coverage of religious, ethnic, and other emotionally sensitive issues. Students gain special insights into coverage of current events by leading Prague-based media companies, and discuss the dynamics of social tensions in Europe and how the media is contributing to shaping the history of countries.

Language(s) of Instruction
English

Host Institution Course Number
CEAS 3004 PRAG/COMM

Host Institution Course Title
MEDIA IMPACT IN CENTRAL EUROPE: PAST AND PRESENT

Host Institution Course Details

Host Institution Campus
CIEE Prague

Host Institution Faculty

Host Institution Degree

Host Institution Department
CIEE STUDY CENTER

Course Last Reviewed

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