

# COURSE DETAIL

## MEDIA IMPACT IN CENTRAL EUROPE: PAST AND PRESENT

**Country**

Czech Republic

**Host Institution**

CIEE, Prague

**Program(s)**

Central European Studies

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

European Studies Communication

**UCEAP Course Number**

114

**UCEAP Course Suffix****UCEAP Official Title**

MEDIA IMPACT IN CENTRAL EUROPE: PAST AND PRESENT

**UCEAP Transcript Title**

MEDIA CENTRAL EUR

**UCEAP Quarter Units**

4.50

**UCEAP Semester Units**

3.00

## **Course Description**

This course examines the role and impact of international and domestic media on political developments in Europe. The course explores the perceptual particularities of various Central European audiences, the role of historic circumstances, and media's tradition in shaping it. Comparison with the U.S. perspective is made when relevant. Students discuss how the media can shape attitudes toward the social and natural environment. The course reviews the way of doing journalism at Prague-based, U.S.-funded Radio Free Europe/Radio Liberty as well as other media companies. The course explores the current niches of major Prague based media organizations and the relations of media with power structures. Journalists from RFE/RL and other media provide guest lectures. The course analyzes the two-way impact between media and society and the role of dominant theories in shaping public attitudes. A key aspect of the course focuses on the coverage of religious, ethnic, and other emotionally sensitive issues. Students gain special insights into coverage of current events by leading Prague-based media companies, and discuss the dynamics of social tensions in Europe and how the media is contributing to shaping the history of countries.

## **Language(s) of Instruction**

English

## **Host Institution Course Number**

CEAS 3004 PRAG/COMM

## **Host Institution Course Title**

MEDIA IMPACT IN CENTRAL EUROPE: PAST AND PRESENT

## **Host Institution Course Details**

## **Host Institution Campus**

CIEE Prague

## **Host Institution Faculty**

## **Host Institution Degree**

**Host Institution Department**

CIEE STUDY CENTER

**Course Last Reviewed**

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