

COURSE DETAIL

MEDIA IMPACT IN CENTRAL EUROPE: PAST AND PRESENT

Country

Czech Republic

Host Institution

CIEE, Prague

Program(s)

Central European Studies

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

European Studies Communication

UCEAP Course Number

114

UCEAP Course Suffix**UCEAP Official Title**

MEDIA IMPACT IN CENTRAL EUROPE: PAST AND PRESENT

UCEAP Transcript Title

MEDIA CENTRAL EUR

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

This course examines the role and impact of international and domestic media on political developments in Europe. The course explores the perceptual particularities of various Central European audiences, the role of historic circumstances, and media's tradition in shaping it. Comparison with the U.S. perspective is made when relevant. Students discuss how the media can shape attitudes toward the social and natural environment. The course reviews the way of doing journalism at Prague-based, U.S.-funded Radio Free Europe/Radio Liberty as well as other media companies. The course explores the current niches of major Prague based media organizations and the relations of media with power structures. Journalists from RFE/RL and other media provide guest lectures. The course analyzes the two-way impact between media and society and the role of dominant theories in shaping public attitudes. A key aspect of the course focuses on the coverage of religious, ethnic, and other emotionally sensitive issues. Students gain special insights into coverage of current events by leading Prague-based media companies, and discuss the dynamics of social tensions in Europe and how the media is contributing to shaping the history of countries.

Language(s) of Instruction

English

Host Institution Course Number

CEAS 3004 PRAG/COMM

Host Institution Course Title

MEDIA IMPACT IN CENTRAL EUROPE: PAST AND PRESENT

Host Institution Campus

CIEE Prague

Host Institution Faculty

Host Institution Degree

Host Institution Department

CIEE STUDY CENTER

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