

# COURSE DETAIL

## MEDIA AND CULTURAL STUDIES

**Country**

Japan

**Host Institution**

International Christian University

**Program(s)**

International Christian University

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Film & Media Studies Communication

**UCEAP Course Number**

124

**UCEAP Course Suffix****UCEAP Official Title**

MEDIA AND CULTURAL STUDIES

**UCEAP Transcript Title**

MEDIA & CULTURE

**UCEAP Quarter Units**

4.00

**UCEAP Semester Units**

2.70

## Course Description

This course introduces key theoretical approaches to media as technologies and cultural forms. It first explores the media's relation to two ongoing processes underlying contemporary society and culture: globalization and digitization. It then discusses how media globalization and digitization have shaped our daily experiences; and been associated with critical issues concerning the construction of our identities and societies. Topics include an examination of the production, consumption, circulation and regulation of a wide range of media texts and cultural artifacts (e.g., magazines, television programs, music, fashion), and how they resonate in everyday life on the individual, local, national, and global levels; the audiences and their consumption of media and cultural texts; how the notion of audiences has evolved in the changing global media landscape; and how consumption of media and cultural texts (as a form of everyday practice) is concerned with various forms of cultural politics and power. Other course topics include: media globalization and spaces of identity, media convergence: towards digital cultures; the Japanese Craze; the Korean Wave; from Reality TV to YouTube: A democratic or demotic turn; fan cultures and use-led transnationalism.

## Language(s) of Instruction

English

## Host Institution Course Number

MCC252E

## Host Institution Course Title

CULTURAL STUDIES I

## Host Institution Campus

## Host Institution Faculty

## Host Institution Degree

## Host Institution Department

Media, Communication and Culture

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