COURSE DETAIL

MEDIA AND CULTURAL STUDIES
Country Japan
Host Institution International Christian University
Program(s) International Christian University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Film & Media Studies Communication
UCEAP Course Number 124
UCEAP Course Suffix
UCEAP Official Title MEDIA AND CULTURAL STUDIES
UCEAP Transcript Title MEDIA & CULTURE
UCEAP Quarter Units 4.00
UCEAP Semester Units 2.70

Course Description
This course introduces key theoretical approaches to media as technologies and cultural forms. It first explores the media's relation to two ongoing processes underlying contemporary society and culture: globalization and digitization. It then discusses how media globalization and digitization have shaped our daily experiences; and been associated with critical issues concerning the construction of our identities and societies. Topics include an examination of the production, consumption, circulation and regulation of a wide range of media texts and cultural artifacts (e.g., magazines, television programs, music, fashion), and how they resonate in everyday life on the individual, local, national, and global levels; the audiences and their consumption of media and cultural texts; how the notion of audiences has evolved in the changing global media landscape; and how consumption of media and cultural texts (as a form of everyday practice) is concerned with various forms of cultural politics and power. Other course topics include: media globalization and spaces of identity, media convergence: towards digital cultures; the Japanese Craze; the Korean Wave; from Reality TV to YouTube: A democratic or demotic turn; fan cultures and use-led transnationalism.

Language(s) of Instruction
English

Host Institution Course Number
MCC252E

Host Institution Course Title
CULTURAL STUDIES I

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Media, Communication and Culture
Course Last Reviewed

Print