## **COURSE DETAIL**

3.00

## **OPERATIONS MANAGEMENT Country** China **Host Institution Fudan University** Program(s) **Fudan University UCEAP Course Level Upper Division UCEAP Subject Area(s) Business Administration UCEAP Course Number** 115 **UCEAP Course Suffix UCEAP Official Title OPERATIONS MANAGEMENT UCEAP Transcript Title OPERATIONS MGMT UCEAP Quarter Units** 4.50 **UCEAP Semester Units**

## **Course Description**

This course introduces operations management concepts and techniques related to the design, planning and control, and improvement of the operations function of a firm. It covers a mix of qualitative and quantitative methods that provide the necessary tools to make intelligent decisions in operations. Topics include process fundamentals, quality management, constraint management, lean systems, waiting line models, inventory management, forecasting, newsvendor model, revenue management, and supply chain strategies.

## Language(s) of Instruction

English

**Host Institution Course Number** 

MANA130008

**Host Institution Course Title** 

**OPERATIONS MANAGEMENT** 

**Host Institution Campus** 

**Host Institution Faculty** 

**Host Institution Degree** 

**Host Institution Department** 

Management

**Print**