COURSE DETAIL

ENTREPRENEURSHIP PRINCIPLES AND TOOLS
Country Australia
Host Institution University of Melbourne
Program(s) University of Melbourne
UCEAP Course Level Lower Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 44
UCEAP Course Suffix
UCEAP Official Title ENTREPRENEURSHIP PRINCIPLES AND TOOLS
UCEAP Transcript Title ENTREPR PRIN & TOOL
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description

This course examines the definition of an entrepreneur as an innovator who recognizes and seizes opportunities; converts those opportunities into workable/marketable ideas; adds value through effort, money and skills; assumes the risk of the competitive marketplace to implement these ideas; and realizes the rewards from these efforts.

Language(s) of Instruction
English

Host Institution Course Number
UNIB10022

Host Institution Course Title
ENTREPRENEURSHIP PRINCIPLES AND TOOLS

Host Institution Course Details
https://handbook.unimelb.edu.au/2022/subjects/unib10022

Host Institution Campus
University of Melbourne

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed
2022-2023

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