

COURSE DETAIL

ENTREPRENEURSHIP PRINCIPLES AND TOOLS

Country

Australia

Host Institution

University of Melbourne

Program(s)

University of Melbourne

UCEAP Course Level

Lower Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

44

UCEAP Course Suffix**UCEAP Official Title**

ENTREPRENEURSHIP PRINCIPLES AND TOOLS

UCEAP Transcript Title

ENTREPR PRIN & TOOL

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

This course examines the definition of an entrepreneur as an innovator who recognizes and seizes opportunities; converts those opportunities into workable/marketable ideas; adds value through effort, money and skills; assumes the risk of the competitive marketplace to implement these ideas; and realizes the rewards from these efforts.

Language(s) of Instruction

English

Host Institution Course Number

UNIB10022

Host Institution Course Title

ENTREPRENEURSHIP PRINCIPLES AND TOOLS

Host Institution Course Details

<https://handbook.unimelb.edu.au/2022/subjects/unib10022>

Host Institution Campus

University of Melbourne

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed

2022-2023

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