

# COURSE DETAIL

## ENTREPRENEURSHIP PRINCIPLES AND TOOLS

**Country**

Australia

**Host Institution**

University of Melbourne

**Program(s)**

University of Melbourne

**UCEAP Course Level**

Lower Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

44

**UCEAP Course Suffix****UCEAP Official Title**

ENTREPRENEURSHIP PRINCIPLES AND TOOLS

**UCEAP Transcript Title**

ENTREPR PRIN & TOOL

**UCEAP Quarter Units**

6.00

**UCEAP Semester Units**

4.00

## Course Description

This course examines the definition of an entrepreneur as an innovator who recognizes and seizes opportunities; converts those opportunities into workable/marketable ideas; adds value through effort, money and skills; assumes the risk of the competitive marketplace to implement these ideas; and realizes the rewards from these efforts.

### Language(s) of Instruction

English

### Host Institution Course Number

UNIB10022

### Host Institution Course Title

ENTREPRENEURSHIP PRINCIPLES AND TOOLS

### Host Institution Campus

University of Melbourne

### Host Institution Faculty

### Host Institution Degree

### Host Institution Department

[Print](#)