

COURSE DETAIL

BASIC STATISTICS FOR BUSINESS AND ECONOMICS

Country

Denmark

Host Institution

Copenhagen Business School

Program(s)

Copenhagen Business School Summer

UCEAP Course Level

Lower Division

UCEAP Subject Area(s)

Statistics Economics Business Administration

UCEAP Course Number

15

UCEAP Course Suffix**UCEAP Official Title**

BASIC STATISTICS FOR BUSINESS AND ECONOMICS

UCEAP Transcript Title

STATISTICS BUS&ECON

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

This is a beginning statistics course with special focus on the practical application of basic statistical concepts to business and economics problems. The importance of understanding probability and probability distributions, and their application in the decision-making processes in business and economics, is explored. The course also exposes and teaches students the basics and the applications of inferential statistics (e.g. hypothesis testing and confidence interval estimation).

Language(s) of Instruction

English

Host Institution Course Number

BA-BHAAI1001U

Host Institution Course Title

BASIC STATISTICS FOR BUSINESS AND ECONOMICS

Host Institution Campus**Host Institution Faculty****Host Institution Degree****Host Institution Department**

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