COURSE DETAIL

BASIC STATISTICS FOR BUSINESS AND ECONOMICS
Country Denmark
Host Institution Copenhagen Business School
Program(s) Copenhagen Business School Summer
UCEAP Course Level Lower Division
UCEAP Subject Area(s) Statistics Economics Business Administration
UCEAP Course Number 15
UCEAP Course Suffix
UCEAP Official Title BASIC STATISTICS FOR BUSINESS AND ECONOMICS
UCEAP Transcript Title STATISTICS BUS&ECON
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description
This is a beginning statistics course with special focus on the practical application of basic statistical concepts to business and economics problems. The importance of understanding probability and probability distributions, and their application in the decision-making processes in business and economics, is explored. The course also exposes and teaches students the basics and the applications of inferential statistics (e.g. hypothesis testing and confidence interval estimation).

Language(s) of Instruction
English

Host Institution Course Number
BA-BHAAI1001U

Host Institution Course Title
BASIC STATISTICS FOR BUSINESS AND ECONOMICS

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed

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