

# COURSE DETAIL

## BASIC STATISTICS FOR BUSINESS AND ECONOMICS

**Country**

Denmark

**Host Institution**

Copenhagen Business School

**Program(s)**

Copenhagen Business School Summer

**UCEAP Course Level**

Lower Division

**UCEAP Subject Area(s)**

Statistics Economics Business Administration

**UCEAP Course Number**

15

**UCEAP Course Suffix****UCEAP Official Title**

BASIC STATISTICS FOR BUSINESS AND ECONOMICS

**UCEAP Transcript Title**

STATISTICS BUS&ECON

**UCEAP Quarter Units**

6.00

**UCEAP Semester Units**

4.00

**Course Description**

This is a beginning statistics course with special focus on the practical application of basic statistical concepts to business and economics problems. The importance of understanding probability and probability distributions, and their application in the decision-making processes in business and economics, is explored. The course also exposes and teaches students the basics and the applications of inferential statistics (e.g. hypothesis testing and confidence interval estimation).

**Language(s) of Instruction**

English

**Host Institution Course Number**

BA-BHAAI1001U

**Host Institution Course Title**

BASIC STATISTICS FOR BUSINESS AND ECONOMICS

**Host Institution Course Details****Host Institution Campus****Host Institution Faculty****Host Institution Degree****Host Institution Department****Course Last Reviewed**

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