

COURSE DETAIL

SOCIETY AND THE INTERNET

Country

Spain

Host Institution

Carlos III University of Madrid

Program(s)

Carlos III University of Madrid

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Communication

UCEAP Course Number

102

UCEAP Course Suffix**UCEAP Official Title**

SOCIETY AND THE INTERNET

UCEAP Transcript Title

SOCIETY & INTERNET

UCEAP Quarter Units

5.00

UCEAP Semester Units

3.30

Course Description

This course is a study of society's current usage of the internet and new multimedia developments. It discusses the information society, cyberactivism and social movements, social media, and new trends in online communication. Topics of study include: the origin of the internet, technological development around the world, digital security, open source material, cyberactivism, internet censorship, hacking, social media and digital communities, search engine optimization, fan phenomena and pop culture, citizen journalism, crowdsourcing, and political propaganda in social media.

Language(s) of Instruction

Spanish

Host Institution Course Number

13268

Host Institution Course Title

SOCIETY AND THE INTERNET

Host Institution Campus

Facultad de Humanidades, Comunicación y Documentación. Getafe

Host Institution Faculty

Host Institution Degree

Host Institution Department

Periodismo y Comunicación Audiovisual

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