COURSE DETAIL

PRINCIPLES OF TECHNOLOGY ENTREPRENEURSHIP
Country Singapore
Host Institution National University of Singapore
Program(s) National University of Singapore
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Computer Science Business Administration
UCEAP Course Number 151
UCEAP Course Suffix
UCEAP Official Title PRINCIPLES OF TECHNOLOGY ENTREPRENEURSHIP
UCEAP Transcript Title TECHNO ENTREPRENEUR
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description
This course introduces the concepts and principles of technology entrepreneurship. The course presents the current developments in entrepreneurship, worldwide and in Singapore and how to use a variety of tools, techniques and frameworks for the development and analysis of entrepreneurial businesses. Lectures cover the latest concepts and principles on innovation and entrepreneurship. Much time is set aside for class discussion and interaction. Case studies are employed to enhance learning and local examples are cited as illustrations, as much as possible. Students undertake a team project to develop the core elements of a new entrepreneurial venture and make a presentation of the project in class.

Language(s) of Instruction
English

Host Institution Course Number
IS3251

Host Institution Course Title
PRINCIPLES OF TECHNOLOGY ENTREPRENEURSHIP

Host Institution Course Details
https://nusmods.com/courses/IS3251/principles-of-technology-entrepreneurship

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
Information Systems and Analytics

Course Last Reviewed
2025-2026

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