

COURSE DETAIL

PRINCIPLES OF TECHNOLOGY ENTREPRENEURSHIP

Country

Singapore

Host Institution

National University of Singapore

Program(s)

National University of Singapore

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Computer Science Business Administration

UCEAP Course Number

151

UCEAP Course Suffix**UCEAP Official Title**

PRINCIPLES OF TECHNOLOGY ENTREPRENEURSHIP

UCEAP Transcript Title

TECHNO ENTREPRENEUR

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

This course introduces the concepts and principles of technology entrepreneurship. The course presents the current developments in entrepreneurship, worldwide and in Singapore and how to use a variety of tools, techniques and frameworks for the development and analysis of entrepreneurial businesses. Lectures cover the latest concepts and principles on innovation and entrepreneurship. Much time is set aside for class discussion and interaction. Case studies are employed to enhance learning and local examples are cited as illustrations, as much as possible. Students undertake a team project to develop the core elements of a new entrepreneurial venture and make a presentation of the project in class.

Language(s) of Instruction

English

Host Institution Course Number

IS3251

Host Institution Course Title

PRINCIPLES OF TECHNOLOGY ENTREPRENEURSHIP

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Information Systems

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