COURSE DETAIL

INTERNATIONAL MANAGEMENT
Country United Kingdom - England
Host Institution University of Manchester
Program(s) University of Manchester
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 138
UCEAP Course Suffix
UCEAP Official Title INTERNATIONAL MANAGEMENT
UCEAP Transcript Title INTERNATIONAL MGMT
UCEAP Quarter Units 4.00
UCEAP Semester Units 2.70

Course Description
This course enables students to understand the need for a holistic approach to international management and leadership in a global business environment. Students learn to recognise key aspects of management theory in an international context, and gain a developed understanding of planning for international business and the need for responsible business behaviour around the world. They also examine theories of change, and implementing and managing change in an international context, and learn to demonstrate communication, analytical and critical skills in relation to case studies of international organizations. Finally, students assess and evaluate management and leadership theories and concepts, and their relationship to international organizations, including a global leisure context.

Language(s) of Instruction
English

Host Institution Course Number
EDUC21501

Host Institution Course Title
INTERNATIONAL MANAGEMENT

Host Institution Course Details
https://www.manchester.ac.uk/study/undergraduate/courses/2020/10063/ba-manageme...

Host Institution Campus
Manchester

Host Institution Faculty

Host Institution Degree

Host Institution Department
University of Management

Course Last Reviewed
2019-2020

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