

COURSE DETAIL

INTERNATIONAL MANAGEMENT

Country

United Kingdom - England

Host Institution

University of Manchester

Program(s)

University of Manchester

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

138

UCEAP Course Suffix**UCEAP Official Title**

INTERNATIONAL MANAGEMENT

UCEAP Transcript Title

INTERNATIONAL MGMT

UCEAP Quarter Units

4.00

UCEAP Semester Units

2.70

Course Description

This course enables students to understand the need for a holistic approach to international management and leadership in a global business environment. Students learn to recognise key aspects of management theory in an international context, and gain a developed understanding of planning for international business and the need for responsible business behaviour around the world. They also examine theories of change, and implementing and managing change in an international context, and learn to demonstrate communication, analytical and critical skills in relation to case studies of international organizations. Finally, students assess and evaluate management and leadership theories and concepts, and their relationship to international organizations, including a global leisure context.

Language(s) of Instruction

English

Host Institution Course Number

EDUC21501

Host Institution Course Title

INTERNATIONAL MANAGEMENT

Host Institution Course Details

<https://www.manchester.ac.uk/study/undergraduate/courses/2020/10063/ba-manageme...>

Host Institution Campus

Manchester

Host Institution Faculty**Host Institution Degree****Host Institution Department**

University of Management

Course Last Reviewed

2019-2020

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