

COURSE DETAIL

SOCIETY, TECHNOLOGY, AND BEHAVIOR

Country

United Kingdom - England

Host Institution

University College London

Program(s)

Summer at University College London

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Sociology

UCEAP Course Number

106

UCEAP Course Suffix

S

UCEAP Official Title

SOCIETY, TECHNOLOGY, AND BEHAVIOR

UCEAP Transcript Title

SOCTY/TECH&BEHAVIOR

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

This course explores the relationship between collective and individual behavior, society, and technology. It is especially concerned with how technologies evolve in relation to organizational, collective, and individual behavior, and vice versa. The course evaluates how technologies deliver (and fail to deliver) profitable, effective, and valuable products services processes and activities. It also explores in detail the relationship between society and technology, especially in terms of how and why technologies succeed and fail; the value that technologies deliver (and do not deliver); and the wider position of technology in society. Students examine also the relationship between individuals and technology, and how behavior influences how technologies are developed, and how technologies influence and shape behavior.

Language(s) of Instruction

English

Host Institution Course Number

ISSU0113

Host Institution Course Title

SOCIETY, TECHNOLOGY AND BEHAVIOUR

Host Institution Campus

Bloomsbury

Host Institution Faculty

Host Institution Degree

Bachelors

Host Institution Department

UCL School of Management

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