COURSE DETAIL

SOCIETY, TECHNOLOGY, AND BEHAVIOR
Country United Kingdom - England
Host Institution University College London
Program(s) Summer at University College London
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Sociology
UCEAP Course Number 106
UCEAP Course Suffix S
UCEAP Official Title SOCIETY, TECHNOLOGY, AND BEHAVIOR
UCEAP Transcript Title SOCTY/TECH&BEHAVIOR
UCEAP Quarter Units 6.00
UCEAP Semester Units

4.00

Course Description

This course explores the relationship between collective and individual behavior, society, and technology. It is especially concerned with how technologies evolve in relation to organizational, collective, and individual behavior, and vice versa. The course evaluates how technologies deliver (and fail to deliver) profitable, effective, and valuable products services processes and activities. It also explores in detail the relationship between society and technology, especially in terms of how and why technologies succeed and fail; the value that technologies deliver (and do not deliver); and the wider position of technology in society. Students examine also the relationship between individuals and technology, and how behavior influences how technologies are developed, and how technologies influence and shape behavior.

Language(s) of Instruction
English

Host Institution Course Number
ISSU0113

Host Institution Course Title
SOCIETY, TECHNOLOGY AND BEHAVIOUR

Host Institution Course Details
https://www.ucl.ac.uk/prospective-students/summer-school/modules/society-techno...

Host Institution Campus
Bloomsbury

Host Institution Faculty

Host Institution Degree
Bachelors

Host Institution Department
UCL School of Management

Course Last Reviewed
2022-2023

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