

COURSE DETAIL

GLOBAL INTERCULTURAL MANAGEMENT

Country

Netherlands

Host Institution

Maastricht University - Center for European Studies

Program(s)

Maastricht Summer

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Communication Business Administration

UCEAP Course Number

116

UCEAP Course Suffix**UCEAP Official Title**

GLOBAL INTERCULTURAL MANAGEMENT

UCEAP Transcript Title

GLOBL INTRCLTR MGMT

UCEAP Quarter Units

5.00

UCEAP Semester Units

3.30

Course Description

Global Intercultural Management explores different aspects of intercultural management, including teams, leadership, Human Resource Management, values, culture, and negotiations. The units are designed to develop student's abilities to compare and analyze the reasons for fundamental differences, in intercultural management and governance practices that exist amongst key organizations and societies around the world. Studies focus on comparative analysis of combinations of cultures (societies and public and private governance) across Nations, corporations and Non-Governmental Organizations (NGOs) and Inter-Governmental Organizations (IGOs). These fundamental understandings are essential to successfully shaping policies and decisions for executives and managers in a much globalized world. Students are challenged to explore and explain intercultural issues that influence and impact global management. Students have the opportunity to develop a deeper knowledge about how culture shapes management practices in international organizations. Academic inquiry is explored through the examination of the following units: The Global Challenge Unit; Culture and Intercultural Management Unit; Organizational Culture –Global Interaction Unit; Values and Culture: Impact and Influence Unit; Intercultural Communication and Cultural Competence Unit; Leadership Foundation and Styles– Effective Multicultural Teams Unit; International Management – HR Strategies Unit; Role of the Global Manager.

Language(s) of Instruction

English

Host Institution Course Number

BUS3013

Host Institution Course Title

GLOBAL INTERCULTURAL MANAGEMENT

Host Institution Course Details

Host Institution Campus

Maastricht University

Host Institution Faculty

Host Institution Degree

Host Institution Department

Center for European Studies

Course Last Reviewed

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