COURSE DETAIL

GLOBAL INTERCULTURAL MANAGEMENT
Country Netherlands
Host Institution Maastricht University - Center for European Studies
Program(s) Maastricht Summer
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Communication Business Administration
UCEAP Course Number 116
UCEAP Course Suffix
UCEAP Official Title GLOBAL INTERCULTURAL MANAGEMENT
UCEAP Transcript Title GLOBL INTRCLTR MGMT
UCEAP Quarter Units 5.00
UCEAP Semester Units 3.30

Course Description

Global Intercultural Management explores different aspects of intercultural management, including teams, leadership, Human Resource Management, values, culture, and negotiations. The units are designed to develop student's abilities to compare and analyze the reasons for fundamental differences, in intercultural management and governance practices that exist amongst key organizations and societies around the world. Studies focus on comparative analysis of combinations of cultures (societies and public and private governance) across Nations, corporations and Non-Governmental Organizations (NGOs) and Inter-Governmental Organizations (IGOs). These fundamental understandings are essential to successfully shaping policies and decisions for executives and managers in a much globalized world. Students are challenged to explore and explain intercultural issues that influence and impact global management. Students have the opportunity to develop a deeper knowledge about how culture shapes management practices in international organizations. Academic inquiry is explored through the examination of the following units: The Global Challenge Unit; Culture and Intercultural Management Unit; Organizational Culture –Global Interaction Unit; Values and Culture: Impact and Influence Unit; Intercultural Communication and Cultural Competence Unit; Leadership Foundation and Styles– Effective Multicultural Teams Unit; International Management – HR Strategies Unit; Role of the Global Manager.

Language(s) of Instruction
English

Host Institution Course Number
BUS3013

Host Institution Course Title
GLOBAL INTERCULTURAL MANAGEMENT

Host Institution Course Details

Host Institution Campus
Maastricht University

Host Institution Faculty
Host Institution Degree
Host Institution Department Center for European Studies
Course Last Reviewed

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