

# COURSE DETAIL

## LUXURY BRANDS AND THE LUXURY INDUSTRY

**Country**

Spain

**Host Institution**

Carlos III University of Madrid

**Program(s)**

Carlos III University of Madrid

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

114

**UCEAP Course Suffix****UCEAP Official Title**

LUXURY BRANDS AND THE LUXURY INDUSTRY

**UCEAP Transcript Title**

LUXURY BRANDS

**UCEAP Quarter Units**

2.50

**UCEAP Semester Units**

1.70

**Course Description**

This course examines the operations of, and problems within, the luxury industry. Topics include: luxury brands; sales; parallel trade; intellectual property; competition; the fashion industry.

**Language(s) of Instruction**

Spanish

**Host Institution Course Number**

11194

**Host Institution Course Title**

LAS MARCAS DE LUJO Y SUS ENTRESIJOS

**Host Institution Course Details****Host Institution Campus**

Facultad de Ciencias Sociales y Jurídicas. (Getafe)

**Host Institution Faculty****Host Institution Degree****Host Institution Department**

Derecho Social e Internacional Privado

**Course Last Reviewed**

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