COURSE DETAIL

INDUSTRIAL ORGANIZATION
Country United Kingdom - England
Host Institution University of Cambridge, Pembroke College
Program(s) Summer in Cambridge
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Economics Business Administration
UCEAP Course Number 129
UCEAP Course Suffix S
UCEAP Official Title INDUSTRIAL ORGANIZATION
UCEAP Transcript Title INDUSTRL ORGANIZATN
UCEAP Quarter Units 5.00
UCEAP Semester Units

3.30

Course Description
The course covers the following topics: how firms make decisions regarding pricing, product design, and advertising; how firms make decisions regarding entry, mergers and takeovers, innovation, and vertical relation; the welfare effects of firm decisions and market power; interactions between strategic firms and competition; abuse of dominance and other socially suboptimal behavior by firms and how to regulate it; and basic methods for using data to analyze firm behavior.

Language(s) of Instruction
English

Host Institution Course Number

Host Institution Course Title
INDUSTRIAL ORGANISATION

Host Institution Course Details
https://www.pem.cam.ac.uk/international-programmes/pembroke-cambridge-summer-pr...

Host Institution Campus

Host Institution Faculty
Economics, Business, Finance and Management

Host Institution Degree

Host Institution Department

Course Last Reviewed
2024-2025

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