COURSE DETAIL

INDUSTRIAL ORGANIZATION

Country

United Kingdom - England

Host Institution

University of Cambridge, Pembroke College

Program(s)

Summer in Cambridge

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Economics Business Administration

UCEAP Course Number

129

UCEAP Course Suffix

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UCEAP Official Title

INDUSTRIAL ORGANIZATION

UCEAP Transcript Title

INDUSTRL ORGANIZATN

UCEAP Quarter Units

5.00

UCEAP Semester Units

Course Description

The course covers the following topics: how firms make decisions regarding pricing, product design, and advertising; how firms make decisions regarding entry, mergers and takeovers, innovation, and vertical relation; the welfare effects of firm decisions and market power; interactions between strategic firms and competition; abuse of dominance and other socially suboptimal behavior by firms and how to regulate it; and basic methods for using data to analyze firm behavior.

Language(s) of Instruction

English

Host Institution Course Number

Host Institution Course Title

INDUSTRIAL ORGANISATION

Host Institution Campus

Host Institution Faculty

Economics, Business, Finance and Management

Host Institution Degree

Host Institution Department

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