

COURSE DETAIL

INDUSTRIAL ORGANIZATION

Country

United Kingdom - England

Host Institution

University of Cambridge, Pembroke College

Program(s)

Summer in Cambridge

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Economics Business Administration

UCEAP Course Number

129

UCEAP Course Suffix

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UCEAP Official Title

INDUSTRIAL ORGANIZATION

UCEAP Transcript Title

INDUSTRL ORGANIZATN

UCEAP Quarter Units

5.00

UCEAP Semester Units

3.30

Course Description

The course covers the following topics: how firms make decisions regarding pricing, product design, and advertising; how firms make decisions regarding entry, mergers and takeovers, innovation, and vertical relation; the welfare effects of firm decisions and market power; interactions between strategic firms and competition; abuse of dominance and other socially suboptimal behavior by firms and how to regulate it; and basic methods for using data to analyze firm behavior.

Language(s) of Instruction

English

Host Institution Course Number**Host Institution Course Title**

INDUSTRIAL ORGANIZATION

Host Institution Campus**Host Institution Faculty**

Economics, Business, Finance and Management

Host Institution Degree**Host Institution Department**

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