

COURSE DETAIL

SOCIAL SURVEY METHOD

Country

China

Host Institution

Fudan University

Program(s)

Fudan University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Sociology

UCEAP Course Number

122

UCEAP Course Suffix**UCEAP Official Title**

SOCIAL SURVEY METHOD

UCEAP Transcript Title

SOC SURVEY METHD

UCEAP Quarter Units

3.00

UCEAP Semester Units

2.00

Course Description

This course examines the basic principles and basic procedures of social survey methods. Using the general process of social surveys as the layout logic and small research projects, it introduces survey design, measurement, questionnaire design, survey sampling, data collection, data processing, statistical software application and statistical analysis preparation, data statistical analysis, survey report writing, and method selection.

Language(s) of Instruction

Chinese

Host Institution Course Number

SOCI110002

Host Institution Course Title

SOCIAL SURVEY METHOD

Host Institution Campus

Host Institution Faculty

SHEN Jie

Host Institution Degree

Host Institution Department

Social Development and Public Policy

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