

# COURSE DETAIL

## SOCIAL SURVEY METHOD

**Country**

China

**Host Institution**

Fudan University

**Program(s)**

Fudan University

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Sociology

**UCEAP Course Number**

122

**UCEAP Course Suffix****UCEAP Official Title**

SOCIAL SURVEY METHOD

**UCEAP Transcript Title**

SOC SURVEY METHD

**UCEAP Quarter Units**

3.00

**UCEAP Semester Units**

2.00

## **Course Description**

This course examines the basic principles and basic procedures of social survey methods. Using the general process of social surveys as the layout logic and small research projects, it introduces survey design, measurement, questionnaire design, survey sampling, data collection, data processing, statistical software application and statistical analysis preparation, data statistical analysis, survey report writing, and method selection.

## **Language(s) of Instruction**

Chinese

## **Host Institution Course Number**

SOCI110002

## **Host Institution Course Title**

SOCIAL SURVEY METHOD

## **Host Institution Course Details**

## **Host Institution Campus**

## **Host Institution Faculty**

SHEN Jie

## **Host Institution Degree**

## **Host Institution Department**

Social Development and Public Policy

## **Course Last Reviewed**

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