COURSE DETAIL

ORGANIZING ENTREPRENEURSHIP
Country Italy
Host Institution University of Commerce Luigi Bocconi
Program(s) Bocconi University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Economics Business Administration
UCEAP Course Number 169
UCEAP Course Suffix
UCEAP Official Title ORGANIZING ENTREPRENEURSHIP
UCEAP Transcript Title ORGANIZNG ENTRPNSHP
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description
Entrepreneurial activities have regained centrality in modern innovative economies, especially by establishing new firms, but also through the continuous starting of new projects in established firms. This course provides concepts and tools for understanding and crafting entrepreneurial structures and strategies based on forefront research in organization and management, organizational economics, technology, and innovation management. Rather than focusing on which types of products or services to devise and how to bring them to a market, this course focuses on a process and organizational perspective. Topics include theories and sources of entrepreneurship; discovering opportunities and entrepreneurial decision-making; attracting and committing human, technical, and financial resources to new projects; organization and governance practices for entrepreneurial firms; internal and networked growth strategies; organizing environments for entrepreneurship and innovation such as Poles, Parks, Incubators, RIS, Districts, etc.; and elements of Corporate entrepreneurship. The assessment for this course is based on written in class assignments, an entrepreneurial group project, and class participation.

Language(s) of Instruction
English

Host Institution Course Number
30263

Host Institution Course Title
ORGANIZING ENTREPRENEURSHIP

Host Institution Course Details

Host Institution Campus
University of Commerce Luigi Bocconi

Host Institution Faculty

Host Institution Degree

Host Institution Department

Management and Technology

Course Last Reviewed

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