

# COURSE DETAIL

## ORGANIZING ENTREPRENEURSHIP

**Country**

Italy

**Host Institution**

University of Commerce Luigi Bocconi

**Program(s)**

Bocconi University

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Economics Business Administration

**UCEAP Course Number**

169

**UCEAP Course Suffix****UCEAP Official Title**

ORGANIZING ENTREPRENEURSHIP

**UCEAP Transcript Title**

ORGANIZNG ENTRPNSHP

**UCEAP Quarter Units**

6.00

**UCEAP Semester Units**

4.00

## Course Description

Entrepreneurial activities have regained centrality in modern innovative economies, especially by establishing new firms, but also through the continuous starting of new projects in established firms. This course provides concepts and tools for understanding and crafting entrepreneurial structures and strategies based on forefront research in organization and management, organizational economics, technology, and innovation management. Rather than focusing on which types of products or services to devise and how to bring them to a market, this course focuses on a process and organizational perspective. Topics include theories and sources of entrepreneurship; discovering opportunities and entrepreneurial decision-making; attracting and committing human, technical, and financial resources to new projects; organization and governance practices for entrepreneurial firms; internal and networked growth strategies; organizing environments for entrepreneurship and innovation such as Poles, Parks, Incubators, RIS, Districts, etc.; and elements of Corporate entrepreneurship. The assessment for this course is based on written in class assignments, an entrepreneurial group project, and class participation.

## Language(s) of Instruction

English

## Host Institution Course Number

30263

## Host Institution Course Title

ORGANIZING ENTREPRENEURSHIP

## Host Institution Campus

University of Commerce Luigi Bocconi

## Host Institution Faculty

## Host Institution Degree

## Host Institution Department

Management and Technology

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