

COURSE DETAIL

ENGINEERING AND ENTREPRENEURIAL SKILLS

Country

United Kingdom - England

Host Institution

King's College London

Program(s)

King's College London

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Engineering Business Administration

UCEAP Course Number

144

UCEAP Course Suffix**UCEAP Official Title**

ENGINEERING AND ENTREPRENEURIAL SKILLS

UCEAP Transcript Title

ENGR & ENTREPRENEUR

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

This course provides an understanding of the motivations, foundations, and principles of management and leadership theories, as well as their practical applications, particularly in technology-driven organizations. The course examines different leadership theories, project management approaches, entrepreneurial strategies, marketing, branding, and presentation skills. This course uses a problem-based learning approach to develop the core practical and intellectual skills required of a modern engineer. It instills a broad vision of the role of the engineer in society, develops cutting-edge entrepreneurial skills, and helps understand the role of innovation. It teaches engineering students strong personal, leadership, and entrepreneurship skills, and it addresses communications skills, including writing, marketing, and media expertise. Group work skills are developed with groups operating under a (student) manager who has responsibility for organizing meetings, setting deadlines, and interacting with the module coordinator. Listening and engagement skills are developed by attending external seminars organized within or outside the premises of King's College.

Language(s) of Instruction

English

Host Institution Course Number

5CCS2EES

Host Institution Course Title

ENGINEERING AND ENTREPRENEURIAL SKILLS

Host Institution Course Details

<https://keats.kcl.ac.uk/mod/book/view.php?id=2142741&chapterid=172351>

Host Institution Campus

King's College London

Host Institution Faculty

Host Institution Degree

Host Institution Department

Informatics

Course Last Reviewed

2019-2020

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