COURSE DETAIL

ENGINEERING AND ENTREPRENEURIAL SKILLS
Country United Kingdom - England
Host Institution King's College London
Program(s) King's College London
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Engineering Business Administration
UCEAP Course Number 144
UCEAP Course Suffix
UCEAP Official Title ENGINEERING AND ENTREPRENEURIAL SKILLS
UCEAP Transcript Title ENGR & ENTREPRENEUR
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description
This course provides an understanding of the motivations, foundations, and principles of management and leadership theories, as well as their practical applications, particularly in technology-driven organizations. The course examines different leadership theories, project management approaches, entrepreneurial strategies, marketing, branding, and presentation skills. This course uses a problem-based learning approach to develop the core practical and intellectual skills required of a modern engineer. It instills a broad vision of the role of the engineer in society, develops cutting-edge entrepreneurial skills, and helps understand the role of innovation. It teaches engineering students strong personal, leadership, and entrepreneurship skills, and it addresses communications skills, including writing, marketing, and media expertise. Group work skills are developed with groups operating under a (student) manager who has responsibility for organizing meetings, setting deadlines, and interacting with the module coordinator. Listening and engagement skills are developed by attending external seminars organized within or outside the premises of King's College.

Language(s) of Instruction
English

Host Institution Course Number
5CCS2EES

Host Institution Course Title
ENGINEERING AND ENTREPRENEURIAL SKILLS

Host Institution Course Details
https://keats.kcl.ac.uk/mod/book/view.php?id=2142741&chapterid=172351

Host Institution Campus
King's College London

Host Institution Faculty

Host Institution Degree

Host Institution Department
Informatics

Course Last Reviewed
2019-2020

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