COURSE DETAIL

INTERNATIONAL NONPROFIT ORGANIZATIONS AND STRATEGIC PHILANTHROPY

Country
Italy

Host Institution
University of Commerce Luigi Bocconi

Program(s)
Bocconi University

UCEAP Course Level
Upper Division

UCEAP Subject Area(s)
Political Science International Studies

UCEAP Course Number
112

UCEAP Course Suffix

UCEAP Official Title
INTERNATIONAL NONPROFIT ORGANIZATIONS AND STRATEGIC PHILANTHROPY

UCEAP Transcript Title
INTL NONPROFIT ORGS

UCEAP Quarter Units
6.00

UCEAP Semester Units
4.00

Course Description
This course includes an overview of non-profit organizations and philanthropy and is structured to address governance, management, and evaluation features. The course explores case studies and incidents from around the globe in order to incorporate an international and global perspective. Students discuss topics including defining non-profit organizations and philanthropy; the variety, functions, and roles of non-profit organizations; non-profit theories; non-profit management and business planning; non-profit management and marketing and fundraising; non-profit management and HR management; governance of non-profit organization; main challenges of non-profit organizations such as sustainability and innovation; strategic philanthropy's historical traits and innovation and challenges; and social impact evaluation's aims and methods. This course includes group work, a written midterm, and a final exam.

Language(s) of Instruction
English

Host Institution Course Number
30512

Host Institution Course Title
INTERNATIONAL NONPROFIT ORGANIZATIONS AND STRATEGIC PHILANTHROPY

Host Institution Course Details

Host Institution Campus
University of Commerce Luigi Bocconi

Host Institution Faculty

Host Institution Degree

Host Institution Department
Social and Political Sciences

Course Last Reviewed

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