

COURSE DETAIL

MEDIA THEORY

Country

Spain

Host Institution

Carlos III University of Madrid

Program(s)

Carlos III University of Madrid

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Communication

UCEAP Course Number

101

UCEAP Course Suffix**UCEAP Official Title**

MEDIA THEORY

UCEAP Transcript Title

MEDIA THEORY

UCEAP Quarter Units

5.00

UCEAP Semester Units

3.30

Course Description

This course examines different mass media theories and their related conceptual frameworks. Topics covered include: communication as a scientific discipline; mass media and popular culture; mass society and propaganda theories; structuralism, semiotics and the media; theories on long-term effects of media exposure.

Language(s) of Instruction

Host Institution Course Number

13267

Host Institution Course Title

TEORÍA DE LA COMUNICACIÓN MEDIÁTICA

Host Institution Course Details

<https://aplicaciones.uc3m.es/cpa/generaFicha?est=212&anio=2023&plan=383&asig=13...>

Host Institution Campus

Getafe

Host Institution Faculty

Facultad de Humanidades, Comunicación y Documentación

Host Institution Degree

Host Institution Department

Periodismo y Comunicación Audiovisual

Course Last Reviewed

2023-2024

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