

## COURSE DETAIL

### MEDIA THEORY

**Country**

Spain

**Host Institution**

Carlos III University of Madrid

**Program(s)**

Carlos III University of Madrid

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Communication

**UCEAP Course Number**

101

**UCEAP Course Suffix****UCEAP Official Title**

MEDIA THEORY

**UCEAP Transcript Title**

MEDIA THEORY

**UCEAP Quarter Units**

5.00

**UCEAP Semester Units**

3.30

## Course Description

This course examines different mass media theories and their related conceptual frameworks. Topics covered include: communication as a scientific discipline; mass media and popular culture; mass society and propaganda theories; structuralism, semiotics and the media; theories on long-term effects of media exposure.

## Language(s) of Instruction

### Host Institution Course Number

13267

### Host Institution Course Title

MEDIA THEORY

### Host Institution Campus

Getafe

### Host Institution Faculty

Facultad de Humanidades, Comunicación y Documentación

### Host Institution Degree

### Host Institution Department

Periodismo y Comunicación Audiovisual

[Print](#)