

# COURSE DETAIL

SOCIAL MEDIA	
<b>Country</b>	United Kingdom - England
<b>Host Institution</b>	King's College London
<b>Program(s)</b>	King's College London
<b>UCEAP Course Level</b>	Upper Division
<b>UCEAP Subject Area(s)</b>	Film & Media Studies Communication
<b>UCEAP Course Number</b>	123
<b>UCEAP Course Suffix</b>	
<b>UCEAP Official Title</b>	SOCIAL MEDIA
<b>UCEAP Transcript Title</b>	SOCIAL MEDIA
<b>UCEAP Quarter Units</b>	6.00
<b>UCEAP Semester Units</b>	4.00

## Course Description

This course maps out the contemporary social media landscape. It explores the concepts, practices, and cultures that have emerged through the use of social media, and the issues of contention that have developed in related academic debates. It also situates social media in a historical context, drawing attention to continuities, and disjunctions in how computer-mediated communication interacts with economic, political, and social life.

### Language(s) of Instruction

English

### Host Institution Course Number

5AAVC208

### Host Institution Course Title

SOCIAL MEDIA

### Host Institution Course Details

<https://www.kcl.ac.uk/abroad/module-options/social-media>

### Host Institution Campus

King's College London

### Host Institution Faculty

### Host Institution Degree

### Host Institution Department

Digital Humanities

### Course Last Reviewed

2021-2022

[Print](#)