COURSE DETAIL

SOCIAL MEDIA
Country United Kingdom - England
Host Institution King's College London
Program(s) King's College London
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Film & Media Studies Communication
UCEAP Course Number 123
UCEAP Course Suffix
UCEAP Official Title SOCIAL MEDIA
UCEAP Transcript Title SOCIAL MEDIA
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description

This course maps out the contemporary social media landscape. It explores the concepts, practices, and cultures that have emerged through the use of social media, and the issues of contention that have developed in related academic debates. It also situates social media in a historical context, drawing attention to continuities, and disjunctions in how computer-mediated communication interacts with economic, political, and social life.

Language(s) of Instruction
English

Host Institution Course Number
5AAVC208

Host Institution Course Title
SOCIAL MEDIA

Host Institution Course Details
https://www.kcl.ac.uk/abroad/module-options/social-media

Host Institution Campus
King's College London

Host Institution Faculty

Host Institution Degree

Host Institution Department
Digital Humanities

Course Last Reviewed
2021-2022

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