

COURSE DETAIL

SOCIAL MEDIA

Country

United Kingdom - England

Host Institution

King's College London

Program(s)

King's College London

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Film & Media Studies Communication

UCEAP Course Number

123

UCEAP Course Suffix**UCEAP Official Title**

SOCIAL MEDIA

UCEAP Transcript Title

SOCIAL MEDIA

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

This course maps out the contemporary social media landscape. It explores the concepts, practices, and cultures that have emerged through the use of social media, and the issues of contention that have developed in related academic debates. It also situates social media in a historical context, drawing attention to continuities, and disjunctions in how computer-mediated communication interacts with economic, political, and social life.

Language(s) of Instruction

English

Host Institution Course Number

5AAVC208

Host Institution Course Title

SOCIAL MEDIA

Host Institution Course Details

<https://www.kcl.ac.uk/abroad/module-options/social-media>

Host Institution Campus

King's College London

Host Institution Faculty

Host Institution Degree

Host Institution Department

Digital Humanities

Course Last Reviewed

2021-2022

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