COURSE DETAIL

ENTREPRENEURSHIP
Country Barbados
Host Institution University of the West Indies
Program(s) University of the West Indies
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 124
UCEAP Course Suffix
UCEAP Official Title ENTREPRENEURSHIP
UCEAP Transcript Title ENTREPRENEURSHIP
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description
This course examines both theory and best practices of entrepreneurship. It focuses on the thinking involved in developing viable business plans, as well as the strategies engaged in developing products to then offer to consumers. It introduces the processes by which entrepreneurs identify business ideas, assess and analyze their feasibility and develop strategies to convert them into successful business.

Language(s) of Instruction
English

Host Institution Course Number
MGMT 2224

Host Institution Course Title
INTRODUCTION TO ENTREPRENEURSHIP

Host Institution Course Details

Host Institution Campus
UWI-Cave Hill

Host Institution Faculty

Host Institution Degree

Host Institution Department
Management Studies

Course Last Reviewed

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