COURSE DETAIL

AGRIBUSINESS MANAGEMENT
Country Taiwan
Host Institution National Taiwan University
Program(s) National Taiwan University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 104
UCEAP Course Suffix
UCEAP Official Title AGRIBUSINESS MANAGEMENT
UCEAP Transcript Title AGRIBUSINESS MGMT
UCEAP Quarter Units 4.50
UCEAP Semester Units 3.00

Course Description

This course integrates economic principles and planning tools to develop management skills applied in agricultural and relevant sectors. Major topics including: fundamental of management, strategic management, marketing strategy and financial management (capital budgeting). Students are requested to prepare and present a business plan, providing a great opportunity to practice concepts learned in the classroom.

Language(s) of Instruction
English

Host Institution Course Number
AGEC7080

Host Institution Course Title
AGRIBUSINESS MANAGEMENT

Host Institution Course Details
http://nol.ntu.edu.tw/nol/coursesearch/print_table.php?course_id=627%20M4750&cl...

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
Agricultural Economics

Course Last Reviewed
2022-2023

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