

COURSE DETAIL

AGRIBUSINESS MANAGEMENT

Country

Taiwan

Host Institution

National Taiwan University

Program(s)

National Taiwan University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

104

UCEAP Course Suffix**UCEAP Official Title**

AGRIBUSINESS MANAGEMENT

UCEAP Transcript Title

AGRIBUSINESS MGMT

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

This course integrates economic principles and planning tools to develop management skills applied in agricultural and relevant sectors. Major topics including: fundamental of management, strategic management, marketing strategy and financial management (capital budgeting). Students are requested to prepare and present a business plan, providing a great opportunity to practice concepts learned in the classroom.

Language(s) of Instruction

English

Host Institution Course Number

AGEC7080

Host Institution Course Title

AGRIBUSINESS MANAGEMENT

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Agricultural Economics

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