COURSE DETAIL

INFORMATION SYSTEMS
Country China
Host Institution Fudan University
Program(s) Shanghai Summer
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 103
UCEAP Course Suffix S
UCEAP Official Title INFORMATION SYSTEMS
UCEAP Transcript Title INFORMATION SYSTEMS
UCEAP Quarter Units 4.00
UCEAP Semester Units

2.70

Course Description
This course provides the knowledge and skills necessary to assess business opportunities and threats presented by new digital technologies, and the methods and approaches used by senior executives to exploit new digital opportunities and position their companies to realize higher business value. The course covers current managerial and business issues including technology investment, digital innovations, privacy and security, digital transformation, business model innovations, and business agility. Case studies are analyzed throughout presenting real-world perspectives. Assessment: group project and presentation (30%), exam (70%).

Language(s) of Instruction
English

Host Institution Course Number
ECON170016

Host Institution Course Title
INFORMATION SYSTEMS

Host Institution Course Details

Host Institution Campus
International Summer School

Host Institution Faculty

Host Institution Degree

Host Institution Department
Business & Economy

Course Last Reviewed

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