

# COURSE DETAIL

## ENTREPRENEUR: THEORY AND PRACTICE

**Country**

Netherlands

**Host Institution**

Maastricht University - School of Business and Economics

**Program(s)**

Business and Economics, Maastricht

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

103

**UCEAP Course Suffix****UCEAP Official Title**

ENTREPRENEUR: THEORY AND PRACTICE

**UCEAP Transcript Title**

ENTREPRENEUR THEORY

**UCEAP Quarter Units**

6.00

**UCEAP Semester Units**

4.00

## Course Description

The course Entrepreneurship: Theory and Practices introduces students to a range of topics in the field of entrepreneurship and links both entrepreneurial theory as well as practice. Critical questions like who, why, when, and where start-ups embark on their entrepreneurial journey, are covered during this course. The course seeks to introduce the students to the vast literature about entrepreneurship and business start-ups and it challenges students to connect this literature to actual cases. The course covers aspects like entrepreneurial competences, regional eco-systems, opportunity recognition, appropriation, female and minority entrepreneurship, entrepreneurial success, etc. From a more practical standpoint, it explores how to put together an entrepreneurial team, develop approaches for evaluating the market reception, and discover the value creation potential of one's venture idea.

### Language(s) of Instruction

English

### Host Institution Course Number

EBC2171

### Host Institution Course Title

ENTREPRENEUR: THEORY AND PRACTICE

### Host Institution Course Details

<https://code.unimaas.nl/Code/Display?intCalendarID=28&intBAMA=3&SearchString=EB...>

### Host Institution Campus

Maastricht University

### Host Institution Faculty

### Host Institution Degree

### Host Institution Department

School of Business and Economics

**Course Last Reviewed**

2025-2026

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