COURSE DETAIL

ENTREPRENEUR: THEORY AND PRACTICE
Country Netherlands
Host Institution Maastricht University - School of Business and Economics
Program(s) Business and Economics, Maastricht
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 103
UCEAP Course Suffix
UCEAP Official Title ENTREPRENEUR: THEORY AND PRACTICE
UCEAP Transcript Title ENTREPRENEUR THEORY
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description

The course Entrepreneurship: Theory and Practices introduces students to a range of topics in the field of entrepreneurship and links both entrepreneurial theory as well as practice. Critical questions like who, why, when, and where start-ups embark on their entrepreneurial journey, are covered during this course. The course seeks to introduce the students to the vast literature about entrepreneurship and business start-ups and it challenges students to connect this literature to actual cases. The course covers aspects like entrepreneurial competences, regional eco-systems, opportunity recognition, appropriation, female and minority entrepreneurship, entrepreneurial success, etc. From a more practical standpoint, it explores how to put together an entrepreneurial team, develop approaches for evaluating the market reception, and discover the value creation potential of one's venture idea.

Language(s) of Instruction
English

Host Institution Course Number
EBC2171

Host Institution Course Title
ENTREPRENEUR: THEORY AND PRACTICE

Host Institution Course Details
https://code.unimaas.nl/Code/Display?intCalendarID=28&intBAMA=3&SearchString=EB...

Host Institution Campus
Maastricht University

Host Institution Faculty

Host Institution Degree

Host Institution Department

School of Business and Economics

Course Last Reviewed
2025-2026

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