

COURSE DETAIL

ENTREPRENEUR: THEORY AND PRACTICE

Country

Netherlands

Host Institution

Maastricht University - School of Business and Economics

Program(s)

Business and Economics, Maastricht

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

103

UCEAP Course Suffix**UCEAP Official Title**

ENTREPRENEUR: THEORY AND PRACTICE

UCEAP Transcript Title

ENTREPRENEUR THEORY

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

The course Entrepreneurship: Theory and Practices introduces students to a range of topics in the field of entrepreneurship and links both entrepreneurial theory as well as practice. Critical questions like who, why, when, and where start-ups embark on their entrepreneurial journey, are covered during this course. The course seeks to introduce the students to the vast literature about entrepreneurship and business start-ups and it challenges students to connect this literature to actual cases. The course covers aspects like entrepreneurial competences, regional eco-systems, opportunity recognition, appropriation, female and minority entrepreneurship, entrepreneurial success, etc. From a more practical standpoint, it explores how to put together an entrepreneurial team, develop approaches for evaluating the market reception, and discover the value creation potential of one's venture idea.

Language(s) of Instruction

English

Host Institution Course Number

EBC2171

Host Institution Course Title

ENTREPRENEUR: THEORY AND PRACTICE

Host Institution Campus

Maastricht University

Host Institution Faculty

Host Institution Degree

Host Institution Department

School of Business and Economics

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