

COURSE DETAIL

MICROECONOMIC POLICY

Country

Korea, South

Host Institution

Yonsei University

Program(s)

Seoul Summer, Yonsei University Summer

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Economics

UCEAP Course Number

125

UCEAP Course Suffix

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UCEAP Official Title

MICROECONOMIC POLICY

UCEAP Transcript Title

MICROECON POLICY

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

This course uses microeconomic concepts and tools to explain effects of various public policies. The course has four broad themes: the economic rationale for government intervention in the economy; the evaluation of what types of intervention are most appropriate; the winners and losers from government intervention; and if the benefits of intervention exceed the costs. Areas of application include: the environment (clean energy subsidy); trade (export subsidy); competition (merger); health (banning junk food); intellectual property (internet piracy); education (tuition hike); and regulation of markets. Text: James Brander, GOVERNMENT POLICY TOWARDS BUSINESS. Assessment: attendance and participation (10%), assignments (40%), midterm exam (50%).

Language(s) of Instruction

English

Host Institution Course Number

IEE3334

Host Institution Course Title

MICROECONOMIC POLICY

Host Institution Campus

Yonsei International Summer School

Host Institution Faculty

Host Institution Degree

Host Institution Department

Business & Economics

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