COURSE DETAIL

PRINCIPLES OF MICROECONOMICS
Country United Kingdom - England
Host Institution University College London
Program(s) Summer at University College London
UCEAP Course Level Lower Division
UCEAP Subject Area(s) Economics
UCEAP Course Number 30
UCEAP Course Suffix S
UCEAP Official Title PRINCIPLES OF MICROECONOMICS
UCEAP Transcript Title PRINCIPLS/MICROECON
UCEAP Quarter Units 6.00
UCEAP Semester Units

4.00

Course Description

This course provides an introduction to the concepts that underlie modern economic analysis. The course begins with the concept of opportunity cost, proceeding to optimal decision-making at the level of an individual consumer. Similar analysis describe the optimal behavior of an individual firm, distinguishing competitive and non-competitive market structures. The theoretical coverage is supplemented with real-life examples, including a visit to one of the London's markets (e.g. London Metal Exchange) where students can observe a live application of the theoretical concepts.

Language(s) of Instruction
English

Host Institution Course Number
ISSU0013

Host Institution Course Title
PRINCIPLES OF MICROECONOMICS

Host Institution Course Details
https://www.ucl.ac.uk/prospective-students/summer-school/modules/principles-mic...

Host Institution Campus
Bloomsbury

Host Institution Faculty

Host Institution Degree
Bachelors

Host Institution Department
Department of Economics

Course Last Reviewed

2022-2023

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