

# COURSE DETAIL

## EXHIBITION CONTENT PLANNING

**Country**

China

**Host Institution**

Fudan University

**Program(s)**

Fudan University

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Art History

**UCEAP Course Number**

152

**UCEAP Course Suffix****UCEAP Official Title**

EXHIBITION CONTENT PLANNING

**UCEAP Transcript Title**

EXHBT CONTENT PLAN

**UCEAP Quarter Units**

3.00

**UCEAP Semester Units**

2.00

## Course Description

This course examines exhibition planning, the transformation of exhibition planning and design, the significance of exhibition content planning, the conditions and basis of exhibition content planning, the operation process, exhibition planning methods and skills, and exhibition planning case analysis.

## Language(s) of Instruction

Chinese

## Host Institution Course Number

MUSE130052

## Host Institution Course Title

EXHIBITION CONTENT PLANNING

## Host Institution Campus

## Host Institution Faculty

Lu Jiansong

## Host Institution Degree

## Host Institution Department

Antiques and Museology

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