

COURSE DETAIL

COMMUNICATION IN POLITICAL AND SOCIAL MOVEMENTS

Country

Mexico

Host Institution

National Autonomous University of Mexico

Program(s)

National Autonomous University of Mexico

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Communication

UCEAP Course Number

100

UCEAP Course Suffix**UCEAP Official Title**

COMMUNICATION IN POLITICAL AND SOCIAL MOVEMENTS

UCEAP Transcript Title

COMM/POL&SOC MVMTS

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

The course presents a theoretical analysis of the internal and external communication strategies employed by political and sociocultural movements from the 19th century to the present. It provides general guidelines and theory that characterize these movements. Topics covered also include: history of social and political movements; consolidation of movements; new and current social and political movements in Mexico.

Language(s) of Instruction

Spanish

Host Institution Course Number

2601

Host Institution Course Title

COMMUNICATION IN POLITICAL AND SOCIAL MOVEMENTS

Host Institution Campus

Ciencias de la Comunicación

Host Institution Faculty**Host Institution Degree****Host Institution Department**

Facultad de Ciencias Políticas y Sociales

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