

## COURSE DETAIL

### VENTURE AND ENTREPRENEURSHIP MANAGEMENT

**Country**

Hong Kong

**Host Institution**

University of Hong Kong

**Program(s)**

University of Hong Kong

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

129

**UCEAP Course Suffix****UCEAP Official Title**

VENTURE AND ENTREPRENEURSHIP MANAGEMENT

**UCEAP Transcript Title**

VENTURE& ENTREP MNG

**UCEAP Quarter Units**

5.00

**UCEAP Semester Units**

3.30

## Course Description

This course examines venture management in innovation development and commercialization for those who believe they have what it takes to build new businesses and ventures. It covers market analysis and opportunities; business and financial model design; intellectual property management; sources of investment and equity/shareholder structures; and sustainable business operation management and risk management.

## Language(s) of Instruction

English

## Host Institution Course Number

IIMT3627

## Host Institution Course Title

VENTURE AND ENTREPRENEURSHIP MANAGEMENT

## Host Institution Campus

## Host Institution Faculty

Business School

## Host Institution Degree

## Host Institution Department

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