COURSE DETAIL

ITALIAN FOOD: FARM TO FORK
Country Italy
Host Institution UC Center, Rome
Program(s) Made in Italy, Rome
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Italian Environmental Studies Anthropology
UCEAP Course Number 126
UCEAP Course Suffix
UCEAP Official Title ITALIAN FOOD: FARM TO FORK
UCEAP Transcript Title ITALIAN FOOD
UCEAP Quarter Units 5.00
UCEAP Semester Units 3.30

Course Description

Slow Food is a movement whose philosophy is defined by three interconnected principles: good, clean, fair - where “slower/better” is promoted over “faster/cheaper.” This course examines how Slow Food started initially as a protest against McDonalds opening in Rome to igniting a global revolution in such diverse sectors as tourism, education, and city planning. The course studies how Slow Food governance advocates ecological and political awareness, equitable food policy, and sustainable practices that are not only good for the planet, but as the commercial success of Eataly has demonstrated, business as well. Through case studies such as Eataly, but also visits to local farms and interviews with local producers and distributers, the course examines how Slow Food philosophy intersects with business practices. This course aims to assess what happens when the tenets of sustainability, responsibility, and sharing are combined with the value proposition to provide a unique cultural experience that exports the Italian way of life on a global scale. What is the bottom line: has tradition met innovation, or exploitation?

Language(s) of Instruction
English

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Host Institution Course Details
https://uceap.sharepoint.com/:b:/s/DocumentLibrary/EYIaDZ6GDG1Anm3ba9UxH28BLVJU...

Host Institution Campus
Accent Rome

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed
2023-2024

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