

COURSE DETAIL

ITALIAN FOOD: FARM TO FORK

Country

Italy

Host Institution

UC Center, Rome

Program(s)

Made in Italy, Rome

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Italian Environmental Studies Anthropology

UCEAP Course Number

126

UCEAP Course Suffix**UCEAP Official Title**

ITALIAN FOOD: FARM TO FORK

UCEAP Transcript Title

ITALIAN FOOD

UCEAP Quarter Units

5.00

UCEAP Semester Units

3.30

Course Description

Slow Food is a movement whose philosophy is defined by three interconnected principles: good, clean, fair - where “slower/better” is promoted over “faster/cheaper.” This course examines how Slow Food started initially as a protest against McDonalds opening in Rome to igniting a global revolution in such diverse sectors as tourism, education, and city planning. The course studies how Slow Food governance advocates ecological and political awareness, equitable food policy, and sustainable practices that are not only good for the planet, but as the commercial success of Eataly has demonstrated, business as well. Through case studies such as Eataly, but also visits to local farms and interviews with local producers and distributors, the course examines how Slow Food philosophy intersects with business practices. This course aims to assess what happens when the tenets of sustainability, responsibility, and sharing are combined with the value proposition to provide a unique cultural experience that exports the Italian way of life on a global scale. What is the bottom line: has tradition met innovation, or exploitation?

Language(s) of Instruction

English

Host Institution Course Number

Host Institution Course Title

ITALIAN FOOD: FARM TO FORK

Host Institution Campus

Accent Rome

Host Institution Faculty

Host Institution Degree

Host Institution Department

[Print](#)