COURSE DETAIL

POLITICAL RISK AND STRATEGIC OUTLOOK FOR GLOBAL BUSINESSES

Country
United Kingdom - England

Host Institution
University of Cambridge, Pembroke College

Program(s)
Summer in Cambridge

UCEAP Course Level
Upper Division

UCEAP Subject Area(s)
Political Science Business Administration

UCEAP Course Number
108

UCEAP Course Suffix
S

UCEAP Official Title
POLITICAL RISK AND STRATEGIC OUTLOOK FOR GLOBAL BUSINESSES

UCEAP Transcript Title
POL RISK/GLOBAL BUS

UCEAP Quarter Units
5.00

UCEAP Semester Units
3.30

Course Description
The course provides a foundation to understanding and explaining political risk as a key ingredient for global businesses by considering theory, the role of history, politics and economics, as well as institutions, markets, and nation states. The fall of the Berlin Wall and the collapse of the Soviet Union ushered in a long period of unipolarity and, with it, relative prosperity and stability in the developed world. Political risk was largely looked at by businesses in terms of identification and categorization of risks in emerging economies based on quantitative models that primarily relied on aggregate denominators. The course is taught through a combination of lectures, seminars, and classroom-based real-time simulation exercises. Teaching materials and course delivery is events-based and thereby designed to specifically meet the needs of specific global businesses that operate in a fast-changing and challenging political environment.

Language(s) of Instruction
English

Host Institution Course Number

Host Institution Course Title
POLITICAL RISK AND STRATEGIC OUTLOOK FOR GLOBAL BUSINESSES

Host Institution Course Details
https://www.pem.cam.ac.uk/international-programmes/pembroke-cambridge-summer-pr…

Host Institution Campus
University of Cambridge

Host Institution Faculty

Host Institution Degree

Host Institution Department

Economics, Business, Finance and Management

Course Last Reviewed
2023-2024

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