

# COURSE DETAIL

## MEDIA PSYCHOLOGY

**Country**

Korea, South

**Host Institution**

Yonsei University

**Program(s)**

Yonsei University Summer

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Psychology Communication

**UCEAP Course Number**

106

**UCEAP Course Suffix**

S

**UCEAP Official Title**

MEDIA PSYCHOLOGY

**UCEAP Transcript Title**

MEDIA PSYCHOLOGY

**UCEAP Quarter Units**

4.50

**UCEAP Semester Units**

3.00

### **Course Description**

This course examines current discussions and evidence about the psychological significance of media. It encompasses analyses of the psychological impacts of media content and presentation; how individuals process media content as well as how the media affects individuals' knowledge, attitudes and behaviors. Topics include: psychological processing of media; media violence; media realism; sexual content; stereotyping; media effects on collective opinion, and the effects of new communication technologies.

### **Language(s) of Instruction**

English

### **Host Institution Course Number**

COM3134

### **Host Institution Course Title**

MEDIA PSYCHOLOGY

### **Host Institution Course Details**

<https://summer.yonsei.ac.kr/summer/program/general02.do?mode=download&articleNo...>

### **Host Institution Campus**

Yonsei International Summer School

### **Host Institution Faculty**

### **Host Institution Degree**

### **Host Institution Department**

Social Sciences

### **Course Last Reviewed**

2024-2025

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