COURSE DETAIL

MEDIA PSYCHOLOGY

Country
Korea, South

Host Institution
Yonsei University

Program(s)
Yonsei University Summer

UCEAP Course Level
Upper Division

UCEAP Subject Area(s)
Psychology Communication

UCEAP Course Number
106

UCEAP Course Suffix
S

UCEAP Official Title
MEDIA PSYCHOLOGY

UCEAP Transcript Title
MEDIA PSYCHOLOGY

UCEAP Quarter Units
4.50

UCEAP Semester Units

3.00

Course Description

This course examines current discussions and evidence about the psychological significance of media. It encompasses analyses of the psychological impacts of media content and presentation; how individuals process media content as well as how the media affects individuals' knowledge, attitudes and behaviors. Topics include: psychological processing of media; media violence; media realism; sexual content; stereotyping; media effects on collective opinion, and the effects of new communication technologies.

Language(s) of Instruction
English

Host Institution Course Number
COM3134

Host Institution Course Title
MEDIA PSYCHOLOGY

Host Institution Course Details
https://summer.yonsei.ac.kr/summer/program/general02.do?mode=download&articleNo...

Host Institution Campus
Yonsei International Summer School

Host Institution Faculty

Host Institution Degree

Host Institution Department
Social Sciences

Course Last Reviewed
2024-2025

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