

COURSE DETAIL

MEDIA PSYCHOLOGY

Country

Korea, South

Host Institution

Yonsei University

Program(s)

Yonsei University Summer

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Psychology Communication

UCEAP Course Number

106

UCEAP Course Suffix

S

UCEAP Official Title

MEDIA PSYCHOLOGY

UCEAP Transcript Title

MEDIA PSYCHOLOGY

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

This course examines current discussions and evidence about the psychological significance of media. It encompasses analyses of the psychological impacts of media content and presentation; how individuals process media content as well as how the media affects individuals' knowledge, attitudes and behaviors. Topics include: psychological processing of media; media violence; media realism; sexual content; stereotyping; media effects on collective opinion, and the effects of new communication technologies.

Language(s) of Instruction

English

Host Institution Course Number

COM3134

Host Institution Course Title

MEDIA PSYCHOLOGY

Host Institution Campus

Yonsei International Summer School

Host Institution Faculty

Host Institution Degree

Host Institution Department

Social Sciences

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