COURSE DETAIL

CREATIVE THINKING, INNOVATION, AND ENTREPRENEURIAL ACTION
Country Ireland
Host Institution Trinity College Dublin
Program(s) Trinity College Dublin
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 122
UCEAP Course Suffix
UCEAP Official Title CREATIVE THINKING, INNOVATION, AND ENTREPRENEURIAL ACTION
UCEAP Transcript Title ENTREPRENEUR ACTION
UCEAP Quarter Units 5.00
UCEAP Semester Units 3.30

Course Description

This course offers students a critical perspective on the prevailing trends, dynamics, and opportunities within the field of entrepreneurship. Over the last decade, entrepreneurship has emerged as a pivotal discipline in the business world, garnering attention from scholars, policymakers, and practitioners worldwide. Entrepreneurship serves as a primary catalyst for innovation, economic growth, regional and urban competitiveness, and a vital source of employment. However, it has also faced scrutiny for exacerbating wealth and income disparities, particularly in sectors characterized by winner-takes-all dynamics. As entrepreneurship continues to evolve, expand globally, and provoke both opportunities and controversies, it necessitates a multidisciplinary and international approach. Recognizing the intricate nature of contemporary entrepreneurship, this course draws from diverse theoretical and practical resources.

Language(s) of Instruction
English

Host Institution Course Number
BUU22570

Host Institution Course Title
CREATIVE THINKING, INNOVATION AND ENTREPRENEURIAL ACTION

Host Institution Course Details
https://www.tcd.ie/business/programmes/undergraduate/module-outlines/buu22570/

Host Institution Campus
Trinity College Dublin

Host Institution Faculty

Host Institution Degree

Host Institution Department

Business Administration

Course Last Reviewed
2024-2025

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