

COURSE DETAIL

CREATIVE THINKING, INNOVATION, AND ENTREPRENEURIAL ACTION

Country

Ireland

Host Institution

Trinity College Dublin

Program(s)

Trinity College Dublin

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

122

UCEAP Course Suffix**UCEAP Official Title**

CREATIVE THINKING, INNOVATION, AND ENTREPRENEURIAL ACTION

UCEAP Transcript Title

ENTREPRENEUR ACTION

UCEAP Quarter Units

5.00

UCEAP Semester Units

3.30

Course Description

This course offers students a critical perspective on the prevailing trends, dynamics, and opportunities within the field of entrepreneurship. Over the last decade, entrepreneurship has emerged as a pivotal discipline in the business world, garnering attention from scholars, policymakers, and practitioners worldwide. Entrepreneurship serves as a primary catalyst for innovation, economic growth, regional and urban competitiveness, and a vital source of employment. However, it has also faced scrutiny for exacerbating wealth and income disparities, particularly in sectors characterized by winner-takes-all dynamics. As entrepreneurship continues to evolve, expand globally, and provoke both opportunities and controversies, it necessitates a multidisciplinary and international approach. Recognizing the intricate nature of contemporary entrepreneurship, this course draws from diverse theoretical and practical resources.

Language(s) of Instruction

English

Host Institution Course Number

BUU22570

Host Institution Course Title

CREATIVE THINKING, INNOVATION, AND ENTREPRENEURIAL ACTION

Host Institution Campus

Trinity College Dublin

Host Institution Faculty

Host Institution Degree

Host Institution Department

Business Administration

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