COURSE DETAIL

BUSINESS PSYCHOLOGY

Country
United Kingdom - England

Host Institution
University College London

Program(s)
Summer at University College London

UCEAP Course Level
Upper Division

UCEAP Subject Area(s)
Psychology Business Administration

UCEAP Course Number
103

UCEAP Course Suffix
S

UCEAP Official Title
BUSINESS PSYCHOLOGY

UCEAP Transcript Title
BUSINESS PSYCHOLOGY

UCEAP Quarter Units
6.00

UCEAP Semester Units

4.00

Course Description

This course introduces students to the key findings and theories concerning how people think, feel, and behave in organizations. It is equally relevant to students wishing to gain an understanding of business psychology at the university level as it is to students keen on developing hands-on skills that can be applied in organizational settings. The course focuses on topics such as motivation, negotiations, group and network dynamics, social status, influence, and individual personality. The course features interactive lectures, research exercises, and experiential activities, including individual negotiations, group problem-solving, and using data analysis to make strategic business decisions.

Language(s) of Instruction
English

Host Institution Course Number
ISSU0041

Host Institution Course Title
BUSINESS PSYCHOLOGY

Host Institution Course Details
https://www.ucl.ac.uk/prospective-students/summer-school/modules/business-psych...

Host Institution Campus

Host Institution Faculty
School of Management

Host Institution Degree

Host Institution Department

Course Last Reviewed

2025-2026

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